## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

## FORM 10-K

☑ ANNUAL REPORT UNDER SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 (FEE REQUIRED)

For the fiscal year ended September 30, 2011

□ TRANSACTION REPORT UNDER SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 (NO FEE REQUIRED)

For the transaction period from \_\_\_\_\_ to \_\_\_\_

Commission File number <u>0-25541</u>



(Exact name of registrant as specified in its charter)

| Nevada   | 91-1948357                                  |
|--|---|
| (State or other jurisdiction of incorporation  | (I.R.S. Employer                            |
| or organization)   | Identification No.)                         |
| 500 Union Street, Suite 406  |   |
| Seattle, Washington  | 98101                                       |
| (Address of principal executive offices)   | (Zip Code)                                  |
| Issuer's telephone number, including area code   | 206-903-1351                                |
| Securities registered pursuant to Section 12 (b) of the Exchange Act:                                      |   |
| Common   | ОТСВВ                                       |
| (Title of each class)  | (Name of each exchange on which registered) |
| Securities registered pursuant to Section 12 (g) of the Exchange Act:                                      |   |
| None   |   |
| (Title of Class)   |   |
| Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the    | ne Securities Act.□ Yes 🗷 No                |
| Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or Section | on 15(d) of the Exchange Act□ Yes 🗷 No      |
|  |   |
|  |   |
|  |   |
|  |   |
| 1  |   |
|  |   |

## TABLE OF CONTENTS

| PART 1   |   | <u>Page</u> |
|----------|---|-------------|
|          |   | ,           |
| ITEM 1.  | Description of Business   | 4           |
| ITEM 1A. | Risk Factors  | 7           |
| ITEM 1B  | Unresolved Staff Comments   | 11          |
| ITEM 2.  | Properties  | 11          |
| ITEM 3.  | Legal Proceedings   | 11          |
| ITEM 4.  | Submission of Matters to Vote of Securities Holders   | 11          |
| PART II  |   |             |
| ITEM 5.  | Market for Common Equity, Related Stockholder Matters and Issuer Purchases of Equity Securities | 13          |
|          |   |             |
| ITEM 6.  | Selected Financial Data   | 14          |
| ITEM 7.  | Management's Discussion and Analysis of Financial Condition and Results of Operations           | 14          |
| ITEM 7A. | Quantitative and Qualitative Disclosures About Market Risk                                      | 18          |
| ITEM 8.  | Financial Statements and Supplementary Data   | 18          |
| ITEM 9.  | Changes in and Disagreements with Accountants on Accounting and Financial Disclosure            | 18          |
| ITEM 9A. | Controls and Procedures   | 18          |
| ITEM 9B. | Other Information   | 19          |
| PART III |   |             |
| ITEM 10. | Directors, Executive Officers and Corporate Governance  | 18          |
| ITEM 11. | Executive Compensation  | 21          |
| ITEM 12. | Security Ownership of Certain Beneficial Owners and Management and Related Stockholder Matters  | 21          |
| ITEM 13. | Certain Relationships and Related Transactions, and Director Independence                       | 21          |
| ITEM 14. | Principal Accounting Fees and Services  | 21          |
| PART IV  |   |             |
| ITEM 15. | Exhibits, Financial Statement Schedules   | 21          |
|          | SIGNATURES  | 27          |

#### PART I

#### DISCLOSURE REGARDING FORWARD-LOOKING STATEMENTS

The following discussion, in addition to the other information contained in this report, should be considered carefully in evaluating us and our prospects. This report (including without limitation the following factors that may affect operating results) contains forward-looking statements (within the meaning of Section 27A of the Securities Act of 1933, as amended ("Securities Act") and Section 21E of the Securities Exchange Act of 1934, as amended ("Exchange Act") regarding us and our business, financial condition, results of operations and prospects. Words such as "expects," "anticipates," "intends," "plans," "believes," "seeks," "estimates" and similar expressions or variations of such words are intended to identify forward-looking statements, but are not the exclusive means of identifying forward-looking statements in this report. Additionally, statements concerning future matters such as revenue projections, projected profitability, growth strategies, development of new products, enhancements or technologies, possible changes in legislation and other statements regarding matters that are not historical are forward-looking statements.

Forward-looking statements in this report reflect the good faith judgment of our management and the statements are based on facts and factors as we currently know them. Forward-looking statements are subject to risks and uncertainties and actual results and outcomes may differ materially from the results and outcomes discussed in the forward-looking statements. Factors that could cause or contribute to such differences in results and outcomes include, but are not limited to, those discussed below and in "Management's Discussion and Analysis of Financial Condition and Results of Operations" as well as those discussed elsewhere in this report. Readers are urged not to place undue reliance on these forward-looking statements which speak only as of the date of this report. We undertake no obligation to revise or update any forward-looking statements in order to reflect any event or circumstance that may arise after the date of this report.

#### ITEM 1. DESCRIPTION OF BUSINESS

#### THE COMPANY AND OUR BUSINESS

Visualant, Inc. (the "Company" or "Visualant") was incorporated under the laws of the State of Nevada on October 8, 1998 with authorized common stock of 200,000,000 shares at \$0.001 par value. On September 13, 2002, 50,000,000 shares of preferred stock with a par value of \$0.001 were authorized by the shareholders. There are no preferred shares issued and the terms have not been determined. Our executive offices are located in Seattle, Washington.

We develop low-cost, high speed, light-based security and quality control solutions for use in homeland security, anti-counterfeiting, forgery/fraud prevention, brand protection, process control applications, and diagnostics. Our patented and patent-pending technology uses controlled illumination with specific bands of light, to establish a unique spectral signature for both individual and classes of items. When matched against existing databases, these spectral signatures allow precise identification and authentication or diagnostics of any item or substance. This breakthrough optical sensing and data capture technology is called Spectral Pattern Matching (SPM). SPM technology lends itself to flexible form factors and can be miniaturized, and is easily integrated into a variety of hand-held or fixed mount configurations, and can be a stand-alone device or combined in the same package as a bar-code or biometric scanner.

On September 6, 2011, the Company announced that it was issued US Patent No. 7,996,173, entitled "Method, Apparatus and Article to Facilitate Distributed Evaluation of Objects Using Electromagnetic Energy," by the United States Office of Patents and Trademarks. Other patent applications remain pending.

Through our wholly owned subsidiary, TransTech Systems, Inc. based in Aurora, Oregon, we provide value added security and authentication solutions to corporate and government security and law enforcement markets throughout the United States.

## ACQUISITION OF TRANSTECH SYSTEMS, INC. ("TransTech")

We closed the acquisition of TransTech of Aurora, OR on June 8, 2010 and recorded the financial results of the acquisition from June 8, 2010 to September 30, 2011 in our most recent financial statements.

TransTech, founded in 1994, is a distributor of access control and authentication systems serving the security and law enforcement markets. With recorded revenues of \$10 million in 2009, TransTech has a respected national reputation for outstanding product knowledge, sales and service excellence.

This acquisition is expected to accelerate market entry and penetration through the acquisition of well-operated and positioned distributors of security and authentication systems like TransTech, thus creating a natural distribution channel for products featuring our proprietary SPM technology.

Our strategy for the next 18 to 24 months is to generate substantially increased revenues through the further acquisition of other high quality companies complementary to TransTech, growth of TransTech and the sale and license of SPM products through the TransTech channel of distribution and its strategic relationships.

#### LICENSE AGREEMENT WITH JAVELIN LLC ("Javelin")

On January 3, 2011, we signed a Commercial License Agreement ("License Agreement") with Seattle based Javelin for development of environmental diagnostic applications of our SPM technology.

The License Agreement, which is exclusive for environmental applications, is perpetual and lasts until the Visualant IP expires. It provides for payments of 5% of Javelin's revenues, a royalty of \$15,000 in year one (which was prepaid) and increasing to \$47,407 in year five and profit sharing of 25% of license or transfer of technology. Javelin has certain performance milestones by year 2 and 3. The License Agreement can be terminated by Visualant for failure of Javelin to meet the performance milestones and by Javelin with thirty days' notice.

## PROPOSED ACQUISITION OF EAGLE TECHNOLOGIES USA ("Eagle")

On June 27, 2011, we announced that we signed a new Letter of Intent to Eagle Technologies USA ("Eagle") (www.eagletechnologiesusa.com) of Brea, California.

On September 15, 2011, the Company announced that it had signed an amendment to the Letter of Intent, extending the closing date to December 31, 2011.

Eagle, founded by card industry leaders Greg and Ryan Hawkins and Jeff Fulmer in 2008, has rapidly emerged as a premier provider of blank PVC and polyester composite cards to the identification market. If this acquisition is completed as anticipated, it is hoped that Eagle will provide an immediate additional \$1 million in annual revenue to Visualant and is projected to grow to \$3 to \$4 million in revenues over the next two years as Eagle increases the range and technical sophistication of its product line.

If this acquisition is completed, we will continue with its strategic initiative to consolidate relevant security and authentication assets. At the same time, we will provide Eagle and its management the human and capital resources necessary to rapidly accelerate its growth. Upon the closing of this acquisition, the Eagle team will continue to manage Eagle with full profit and loss responsibility.

#### CORPORATE INFORMATION

We were incorporated in Nevada on October 8, 1998. Our executive offices are located at 500 Union Street, Suite 406, Seattle, WA 98101. Our telephone number is (206) 903-1351 and its principal website address is located at www.visualant.net. The information on our website is not incorporated as a part of this Form 10-K.

#### THE COMPANY'S COMMON STOCK

Our common stock trades on the OTCBB Exchange under the symbol "VSUL.OB."

#### INDUSTRY OVERVIEW

Visualant's SPM technology resides in the general marketplace for spectroscopy (measurement of light according to its spectrum) and spectrometry (the measurement of the chemical or atomic components as a function of light reflected or absorbed by them). These analytic tools are typically fragile and expensive often costing tens or hundreds of thousands of dollars. The Visualant SPM technology is flexible, sturdy and has a very low cost.

The Visualant SPM technology can be used to create low cost, ubiquitous analytic devices that can be used in numerous applications in the broad security and authentication market. There is no room for error in security and authentication, hence the industry requires layers of redundancies in order to provide hoped for failsafe security. The security and authentication industry uses numerous tools in its pursuit of security. These include RFID chips and holograms for access control cards, threads and holograms in currency, and other means of marking to thwart counterfeiting. Visualant SPM technology provides a level of redundancy without the addition of any specific marking. The SPM technology simply sees the colors present and determines the accuracy of those colors against the prescribed standard. In this case, Visualant SPM technology exists in the broad industry of component manufacturers providing solutions for security and authentication.

TransTech, our wholly-owned subsidiary, is a security and authentication distribution company selling products to over 300 dealers in the United States. TransTech's products include a variety of security and authentication products including printers, access control devices and numerous components. Distribution is fragmented in the security and authentication marketplace. There are large companies, including Scan Source Security, Wynit, Inc. and Plasco ID, who increasingly sell directly to customers via the Internet and smaller regional and national distributors who sell to these same customers and provide value added services and support. Often called value added resellers or VARs, distributors such as TransTech work hard to maintain their customers through service and support.

#### DEVELOPMENT OF SPM TECHNOLOGY

After years of development, on September 6, 2011, we announced that we were issued US Patent No. 7,996,173, entitled "Method, Apparatus and Article to Facilitate Distributed Evaluation of Objects Using Electromagnetic Energy," by the United States Office of Patents and Trademarks. This is our first patent covering our SPM technology. We are pursuing an aggressive patent strategy to expand our unique intellectual property. As of November 29, 2011, we had four family patent applications filed with the U.S. Patent Office and one patent pending in Japan.

#### KEY MARKET PRIORITIES

Currently, our key market priorities are, among other things, as follows to:

- Commercialize the Visualant SPM technology and close sales in the United States and Japan.
- Implement synergies between TransTech acquisition and the Company.
- Develop license and royalty producing opportunities for the SPM technology outside the core security and authentication marketplace to include medical, agricultural
  and environmental diagnostics.
- Close the acquisition of Eagle.
- Pursue additional acquisitions which extend the product range and geographic reach of TransTech.
- Develop our patent portfolio by continually extending the reach and application of our intellectual property.
- Pursue grants from governmental and private sources to fund the exploration of new and unique applications of the SPM technology.
- Improve profitability of the Company by increasing sales and managing expenses.
- Enhance our investor relations activities.
- Acquire growth businesses at discounted prices in our target sectors and markets in conjunction with business partners. We expect to focus on growth opportunities with distressed businesses that require improvements in management, financial processes and liquidity to be successful.

#### PRIMARY RISKS AND UNCERTAINTIES

We are exposed to various risks related to our need for additional financing, the sale of significant numbers of our shares, a volatile market price for our common stock and our merger and acquisition activities. These risks and uncertainties are discussed in more detail below in Part I, Item 1A.

#### DISTRIBUTION METHODS

Distribution is fragmented in the security and authentication marketplace. There are large companies who increasingly sell directly to customers via the Internet and smaller regional and national distributors who sell to these same customers and provide value added services and support. Often called value added resellers or VARs, distributors such as TransTech work hard to maintain their customer relationships through the provision of outstanding service and support.

The Visualant SPM technology, as focused upon the security and authentication marketplace will provide TransTech with higher margin proprietary products. Visualant will be able to leverage its built-in channel of distribution at TransTech and obtain speed to market advantage. At the same time, where appropriate, Visualant will utilize broad global channels of distribution for its SPM technology. The Company also expects to enter into joint ventures with co-development partners who may have their own channels of distribution.

## COMPETITION

We are not aware of any direct competitors using technology with capabilities of the Visualant SPM technology in the security and authentication marketplace. There are several indirect competitors in the form of other methods for determining the authenticity of products and people. These competitive products include the use of RFID chips, holograms, iris scans, fingerprints and other means of determining whether a person or product is authentic. Many companies compete in the security and authentication marketplace with various solutions many of which perform with excellence. We believe that we can provide an accurate, cost effective component which will add value to customers looking for additional inexpensive redundancies to solve their security and authentication problems.

As discussed above under "Distribution Methods," TransTech does face direct competition from both OEMs selling directly to end users/customers and from other distributors of both the same products as TransTech distributes and competing products.

#### GEOGRAPHICAL MARKETS

We primarily operate in the U.S. and Japan. The Company is seeking acquisitions in other markets in order to expand its reach to the global marketplace.

#### **EMPLOYEES**

As of September 30, 2011 we had thirteen full-time, three part-time employees and four contractors. Most employees were based in Oregon. The Chief Executive Officer and Chief Financial Officer are based out of the Seattle, Washington office.

#### WEBSITE ACCESS TO UNITED STATES SECURITIES AND EXCHANGE COMMISSION REPORTS

We file annual and quarterly reports, proxy statements and other information with the Securities and Exchange Commission ("SEC"). You may read and copy any document we file at the SEC's Public Reference Room at 100 F Street, N.E., Washington D.C. 20549. Please call the SEC at 1-800-SEC-0330 for further information on the public reference room. The SEC maintains a website at http://www.sec.gov that contains reports, proxy and information statements and other information concerning filers. We also maintain a web site at http://www.visualant.net that provides additional information about our Company and links to documents we file with the SEC. The Company's charters for the Audit Committee, the Compensation Committee, and the Nominating Committee; and the Code of Conduct & Ethics are also available on our website. The information on our website is not part of this Form 10-K.

#### ITEM 1A. RISK FACTORS

WE WILL NEED ADDITIONAL FINANCING TO SUPPORT OUR TECHNOLOGY DEVELOPMENT, ACQUIRING OR INVESTING IN NEW BUSINESSES AND ONGOING OPERATIONS.

We had cash of \$92,000, a net working capital deficit of approximately \$3.2 million and total indebtedness of \$2.6 million as of September 30, 2011.

We will need to obtain additional financing to implement the business plan, service our debt repayments and acquire new businesses. There can be no assurance that we will be able to secure funding, or that if such funding is available, the terms or conditions would be acceptable to us. If the Company is unable to obtain additional financing, we may need to restructure our operations, divest all or a portion of our business or file for bankruptcy.

Our recent efforts to generate additional liquidity, including through sales of our common stock, are described in more detail in the financial statement notes set forth in this prospectus.

If we raise additional capital through borrowing or other debt financing, we will incur substantial interest expense. Sales of additional equity securities will dilute on a pro rata basis the percentage ownership of all holders of common stock. When we raise more equity capital in the future, it will result in substantial dilution to our current stockholders.

## THE SALE OF A SIGNIFICANT NUMBER OF OUR SHARES OF COMMON STOCK COULD DEPRESS THE PRICE OF OUR COMMON STOCK.

Sales or issuances of a large number of shares of common stock in the public market (including pursuant to the equity line of credit transaction that we entered into with Ascendiant Capital Partners, LLC) or the perception that sales may occur could cause the market price of our common stock to decline. As of November 29, 2011, there were 53.5 million shares of common stock issued and outstanding. The Company recently registered 15,340,361 of shares of common stock for resale, including up to 11,977,714 shares of common stock that may be issued pursuant to warrants or other convertible securities. Since the effective date of the registration statement and as of November 29, 2011, 2,930,777 of the 11,977,714 shares of common stock have been issued pursuant to the convertible securities. Therefore, the amount of shares registered for resale constitutes a significant percentage of the issued and outstanding shares and the sale of all or a portion of these shares could have a negative effect on the market price of our common stock. Significant shares of common stock are held by our principal shareholders, other Company insiders and other large shareholders. As "affiliates" (as defined under Rule 144 of the Securities Act ("Rule 144")) of the Company, our principal shareholders, other Company insiders and other large shareholders may only sell their shares of common stock in the public market pursuant to an effective registration statement or in compliance with Rule 144.

Some of the present shareholders have acquired shares at prices as low as \$0.001 per share, whereas other shareholders have purchased their shares at prices ranging from \$0.07 to \$0.75 per share.

FUTURE ISSUANCE OF COMMON STOCK RELATED TO CONVERTIBLE NOTES PAYABLE MAY HAVE A DILUTING FACTOR ON EXISTING AND FUTURE SHAREHOLDERS.

On May 19, 2011, we entered into a Securities Purchase Agreement ("Agreement") with Gemini Master Fund, Ltd. and Ascendiant Capital Partners, LLC ("Investors") pursuant to which the Company issued \$1.2 million in principal amount of 10% convertible debentures due May 1, 2012, together with 5-year warrants to purchase 2,400,000 shares of the Company's common stock. The purchase price for the debentures was 83.3% of the face amount, resulting in the Company receiving \$1.0 million, less legal fees, placement agent fees and expenses as set forth below.

We filed a registration statement on Form S-1, which was declared effective on August 29, 2011, to register 15,340,361 of our common stock, including (i) up to 3,600,000 shares of our common stock for Gemini issuable on conversion and 1,800,000 shares of our common stock issuable upon exercise of a warrant issued to Gemini and (ii) up to 1,200,000 shares of our common stock for Ascendiant issuable on conversion and 792,000 shares of our common stock issuable upon exercise of a warrant issued to Ascendiant. Since the effective date of the registration statement, 2,930,777 shares of our common stock have been issued thus far to Gemini on conversion of a portion of the convertible debentures.

The conversion of the convertible notes payable and the related warrants will likely require us to file an additional registration statement and will likely result in a dilution of the value of the our common shares for all shareholders. Dilution of the value of the common shares will likely result from such sales, which in turn could adversely affect the market price of our common stock.

## RISKS ASSOCIATED WITH EQUITY LINE OF CREDIT WITH ASCENDIANT

The Securities Purchase Agreement with Ascendiant will terminate if our common stock is not listed on one of several specified trading markets (which include the OTCBB and Pink Sheets, among others), if we file protection from its creditors or if a Registration Statement on Form S-1 or S-3 is not effective.

If the price or the trading volume of our common stock does not reach certain levels, we will be unable to draw down all or substantially all of our \$3,000,000 equity line of credit with Ascendiant.

The maximum draw down amount every 8 trading days under our equity line of credit facility is the lesser of \$100,000 or 20% of the total trading volume of our common stock for the 10-trading-day period prior to the draw down multiplied by the volume-weighted average price of our common stock for such period. If our stock price and trading volume decline from at current levels, we will not be able to draw down all \$3,000,000 available under the equity line of credit.

If we not able to draw down all \$3,000,000 available under the equity line of credit or if the Securities Purchase Agreement is terminated, we may need to restructure our operations, divest all or a portion of our business or file for bankruptcy.

WE MAY ENGAGE IN ACQUISITIONS, MERGERS, STRATEGIC ALLIANCES, JOINT VENTURES AND DIVESTITURES THAT COULD RESULT IN FINANCIAL RESULTS THAT ARE DIFFERENT THAN EXPECTED.

In the normal course of business, we engage in discussions relating to possible acquisitions, equity investments, mergers, strategic alliances, joint ventures and divestitures. Such transactions are accompanied by a number of risks, including:

- Use of significant amounts of cash,
- Potentially dilutive issuances of equity securities on potentially unfavorable terms,

- Incurrence of debt on potentially unfavorable terms as well as impairment expenses related to goodwill and amortization expenses related to other intangible assets, and
- The possibility that we may pay too much cash or issue too many of our shares as the purchase price for an acquisition relative to the economic benefits that we ultimately derive from such acquisition.
  - The process of integrating any acquisition may create unforeseen operating difficulties and expenditures. The areas where we may face difficulties include:
  - Diversion of management time, during the period of negotiation through closing and after closing, from its focus on operating the businesses to issues of integration,
  - Decline in employee morale and retention issues resulting from changes in compensation, reporting relationships, future prospects or the direction of the business,
- The need to integrate each Company's accounting, management information, human resource and other administrative systems to permit effective management, and the lack of control if such integration is delayed or not implemented,
  - The need to implement controls, procedures and policies appropriate for a public Company that may not have been in place in private companies, prior to acquisition,
  - The need to incorporate acquired technology, content or rights into our products and any expenses related to such integration, and
  - The need to successfully develop any acquired in-process technology to realize any value capitalized as intangible assets.

From time to time, we have also engaged in discussions with candidates regarding the potential acquisitions of our product lines, technologies and businesses. If a divestiture such as this does occur, we cannot be certain that our business, operating results and financial condition will not be materially and adversely affected. A successful divestiture depends on various factors, including our ability to:

- Effectively transfer liabilities, contracts, facilities and employees to any purchaser,
- Identify and separate the intellectual property to be divested from the intellectual property that we wish to retain,
- Reduce fixed costs previously associated with the divested assets or business, and
- Collect the proceeds from any divestitures.

In addition, if customers of the divested business do not receive the same level of service from the new owners, this may adversely affect our other businesses to the extent that these customers also purchase other products offered by us. All of these efforts require varying levels of management resources, which may divert our attention from other business operations.

If we do not realize the expected benefits or synergies of any divestiture transaction, our consolidated financial position, results of operations, cash flows and stock price could be negatively impacted.

## WE MAY INCUR LOSSES IN THE FUTURE.

We have experienced net losses since inception. There can be no assurance that we will achieve or maintain profitability.

## THE MARKET PRICE OF OUR COMMON STOCK MAY BE VOLATILE.

The market price of our common stock has been and is likely in the future to be volatile. Our common stock price may fluctuate in response to factors such as:

- Announcements by us regarding liquidity, significant acquisitions, equity investments and divestitures, strategic relationships, addition or loss of significant customers and contracts, capital expenditure commitments, loan, note payable and agreement defaults, loss of our subsidiaries and impairment of assets,
- Issuance of convertible or equity securities for general or merger and acquisition purposes,
- Issuance or repayment of debt, accounts payable or convertible debt for general or merger and acquisition purposes,
- Sale of a significant number of shares of our common stock by shareholders,
- General market and economic conditions,
- Quarterly variations in our operating results,
- Investor relation activities,
- · Announcements of technological innovations,

- New product introductions by us or our competitors,
- Competitive activities, and
- Additions or departures of key personnel.

These broad market and industry factors may have a material adverse effect on the market price of our common stock, regardless of our actual operating performance. These factors could have a material adverse effect on our business, financial condition and results of operations.

## FUTURE ISSUANCE OF STOCK OPTIONS, WARRANTS AND /OR RIGHTS MAY HAVE A DILUTING FACTOR ON EXISTING AND FUTURE SHAREHOLDERS.

The grant and exercise of stock options, warrants or rights to be issued in the future will likely result in a dilution of the value of our common shares for all shareholders. hawse have established a Combined Incentive and Non-Qualified Stock Option Plan and may in the future issue further stock options to officers, directors and consultants which will dilute the interest of the existing and future shareholders. Moreover, we may seek authorization to increase the number of its authorized shares and sell additional securities and/or rights to purchase such securities at any time in the future. Dilution of the value of the common shares will likely result from such sales, which in turn could adversely affect the market price of our common stock.

#### OUR CHIEF EXECUTIVE OFFICER HAS SUBSTANTIAL INFLUENCE OVER OUR COMPANY.

As of November 29, 2011, Mr. Erickson and his immediate family members, either directly or indirectly, own or control 5,256,473 shares as of the filing date or approximately 9.8% of our common stock and an additional 3,000,000 shares granted under the Stock Incentive Plan. These Controlling Shareholders have stated in a Schedule 13D that they may be deemed to constitute a "group" for the purposes of Rule 13d-3 under the Exchange Act. Mr. Ronald P. Erickson, our Chief Executive officer, controls each of our Controlling Shareholders.

This group, could cause a change of control of our board of directors, if in combination with another large shareholder elects candidates of their choice to the board at a shareholder meeting, and approve or disapprove any matter requiring stockholder approval, regardless of how our other shareholders may vote. Further, under Nevada law, the group could have a significant influence over our affairs, if in combination with another large shareholder, including the power to cause, delay or prevent a change in control or sale of the Company, which in turn could adversely affect the market price of our common stock.

#### TRADING IN THE COMPANY'S STOCK MAY BE RESTRICTED BY BLUE SKY ELIGIBILITY AND THE SEC'S PENNY STOCK REGULATIONS.

The SEC has adopted regulations which generally define "penny stock" to be any equity security that has a market price (as defined) less than \$5.00 per share or an exercise price of less than \$5.00 per share, subject to certain exceptions. Under the penny stock rules, additional sales practice requirements are imposed on broker-dealers who sell to persons other than established customers and "accredited investors." The term "accredited investor" refers generally to institutions with assets in excess of \$5,000,000 or individuals with a net worth in excess of \$1,000,000 or annual income exceeding \$200,000 or \$300,000 jointly with their spouse. The penny stock rules require a broker-dealer, prior to a transaction in a penny stock not otherwise exempt from the rules, to deliver a standardized risk disclosure document in a form prepared by the SEC which provides information about penny stocks and the nature and level of risks in the penny stock market. The broker-dealer also must provide the customer with current bid and offer quotations for the penny stock held in the customer's account. The bid and offer quotations, and the broker-dealer and salesperson compensation information, must be given to the customer or ally or in writing prior to effecting the transaction and must be given to the customer in writing before or with the customer's confirmation. In addition, the penny stock rules require that prior to a transaction in a penny stock not otherwise exempt from these rules, the broker-dealer must make a special written determination that the penny stock is a suitable investment for the purchaser and receive the purchaser's written agreement to the transaction. These disclosure requirements may have the effect of reducing the level of trading activity in the secondary market for the stock that is subject to broker-dealers to trade in the Company's securities.

The penny stock rules may discourage investor interest in and limit the marketability of, the Company's common stock.

#### CONFLICT OF INTEREST.

Some of the directors of the Company are also directors and officers of other companies, and conflicts of interest may arise between their duties as directors of the Company and as directors and officers of other companies. These factors could have a material adverse effect on our business, financial condition and results of operations.

#### WE ARE DEPENDENT ON KEY PERSONNEL.

Our success depends to a significant degree upon the continued contributions of key management and other personnel, some of whom could be difficult to replace. We do not maintain key man life insurance covering certain of our officers. Our success will depend on the performance of our officers, our ability to retain and motivate our officers, our ability to integrate new officers into our operations and the ability of all personnel to work together effectively as a team. Our failure to retain and recruit officers and other key personnel could have a material adverse effect on our business, financial condition and results of operations.

#### WE HAVE LIMITED INSURANCE

We have limited director and officer insurance and commercial insurance policies. Any significant claims would have a material adverse effect on our business, financial condition and results of operations.

## ITEM 1B. UNRESOLVED STAFF COMMENTS

Not applicable.

#### ITEM 2. PROPERTIES

#### **Corporate Offices**

Our executive office is located at 500 Union Street, Suite 406, Seattle, Washington, USA, 98101. On January 1, 2011, we entered into a lease with a party affiliated with our Chief Executive Officer. We pay \$799 per month. The lease is cancellable with ten days' notice.

#### TransTech Facilities

TransTech leases a total of approximately 9,750 square feet of office and warehouse space for its administrative offices, product inventory and shipping operations, at a monthly rental of \$4,292. The lease was extended from March 2011 for an additional five year term at a monthly rental of \$4,751. There are two additional five year renewals with a set accelerating increase of 10% per 5 year term. TransTech also leases additional 500 square feet of off-site space at \$250 per month from a related party.

#### ITEM 3. LEGAL PROCEEDINGS

There are no pending legal proceedings against us that are expected to have a material adverse effect on our cash flows, financial condition or results of operations.

## ITEM 4. SUBMISSION OF MATTERS TO A VOTE OF SECURITY HOLDERS

On April 29, 2011, the Company held its 2011 Annual Meeting of Stockholders. The results of the Annual Meeting are set forth below. Each of the matters considered at the meeting was described in detail in the definitive proxy statement on Schedule 14A that the Company filed with the Securities and Exchange Commission on January 31, 2011.

Proposal No 1 - To elect eight nominees to serve on the Board of Directors until the 2012 Annual Meeting of Stockholders.

| Ron Erickson          | For      | 19,761,279 |
|-----------------------|----------|------------|
|                       | Withheld | 37,375     |
| Brad Sparks           | For      | 18,751,279 |
| •                     | Withheld | 1,047,375  |
| Jon Pepper            | For      | 19,761,279 |
| **                    | Withheld | 37,375     |
| Dr. Masahiro Kawahata | For      | 19,760,274 |
|                       | Withheld | 38,380     |
| Marco Hegyi           | For      | 19,748,779 |
| e.                    | Withheld | 49,875     |
| Yoshitami Arai        | For      | 19,760,279 |
|                       | Withheld | 38,375     |
| James Gingo           | For      | 19,758,274 |
| E                     | Withheld | 40,380     |
| Paul Bonderson        | For      | 19,758,274 |
|                       | Withheld | 40,380     |
|                       |          | - ,        |

Proposal No. 2 - To adopt the Visualant, Inc. 2011 Stock Incentive Plan.

| For      | 19,498,979 |
|----------|------------|
| Against  | 168,445    |
| Abstain  | 131,230    |
| Non Vote | 6,585,817  |

Proposal No. 3 - To ratify the appointment of Madsen & Associates CPA's, Inc. of Murray, Utah as the Company's independent registered public accounting firm for the fiscal year ending September 30, 2011.

| For      | 25,975,459 |
|----------|------------|
| Against  | 165,053    |
| Abstain  | 243,959    |
| Non Vote |            |

## PART II

## ITEM 5. MARKET FOR REGISTRANT'S COMMON EQUITY, RELATED STOCKHOLDER MATTERS AND ISSUER PURCHASES OF EQUITY SECURITIES

Our common stock trades on OTCBB Exchange under the symbol "VSUL". The following table sets forth the range of the high and low sale prices of the common stock for the periods indicated:

| Quarter Ended      | High          | Low  |
|--------------------|---------------|------|
| December 31, 2010  | \$<br>0.74    | 0.23 |
| March 31, 2011     | \$<br>0.70 \$ | 0.33 |
| June 30, 2011      | \$<br>0.57 \$ | 0.21 |
| September 30, 2011 | \$<br>0.24 \$ | 0.08 |
|                    |               |      |
| December 31, 2009  | \$<br>0.17 \$ | 0.04 |
| March 31, 2010     | \$<br>0.16 \$ | 0.05 |
| June 30, 2010      | \$<br>0.40 \$ | 0.05 |
| September 30, 2010 | \$<br>0.40 \$ | 0.14 |
|                    |               |      |
| December 31, 2008  | \$<br>0.15 \$ | 0.01 |
| March 31, 2009     | \$<br>0.50 \$ | 0.03 |
| June 30, 2009      | \$<br>0.20 \$ | 0.05 |
| September 30, 2009 | \$<br>0.12 \$ | 0.05 |

As of September 30, 2011, the closing price of the Company's common stock was \$0.08 per share. As of November 29, 2011, there were 53,450,657 shares of common stock outstanding held by approximately 122 stockholders of record. The number of stockholders, including the beneficial owners' shares through nominee names is approximately 1,300.

## DIVIDEND POLICY

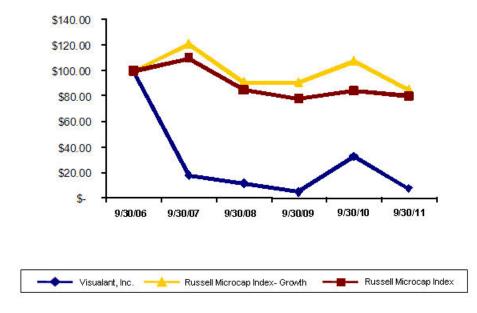
We have never paid any cash dividends and intend, for the foreseeable future, to retain any future earnings for the development of our business. Our future dividend policy will be determined by the board of directors on the basis of various factors, including our results of operations, financial condition, capital requirements and investment opportunities.

#### RECENT SALES OF UNREGISTERED SECURITIES

During the three months ended September 30, 2011, there were no sales of unregistered sales of equity securities.

Performance Graph Comparison of Cumulative Total Return September 30, 2006-September 30, 2011

Among Visualant, Inc., Russell Microcap- Growth Index Without Dividend and the Russell Microcap Index Without Dividend



The above assumes that \$100 was invested in the common stock and each index on September 30, 2006. Although the company has not declared a dividend on its common stock, the total return for each index assumes the reinvestment of dividends. Stockholder returns over the periods presented should not be considered indicative of future returns. The foregoing table shall not be deemed incorporated by reference by any general statement incorporating by reference the Form 10-K into any filing under the Securities Act or the Exchange Act, except to the extent the company specifically incorporates this information by reference, and shall not otherwise be deemed filed under the acts.

## **EQUITY COMPENSATION PLAN INFORMATION**

The following table provides information as of September 30, 2011 related to the equity compensation plan in effect at that time.

|                              | (a)  | (b)  | (c)   |
|------------------------------|--|--|---|
| Plan Category                | Number of securities<br>to be issued upon<br>exercise of outstanding<br>options, warrants and rights | Weighted-average<br>exercise price of<br>outstanding options,<br>warrants and rights | Number of securities<br>remaining available<br>for future issuance<br>under equity compensation<br>plan (excluding securities<br>reflected in column (a)) |
| Equity compensation plan     |  |  |   |
| approved by shareholders     | 6,920,000  | 0.296  | 80,000  |
| Equity compensation plans    |  |  |   |
| not approved by shareholders | <u> </u>   | <u>-</u>   |   |
| Total                        | 6,920,000  | 0.296  | 80,000  |

### ITEM 6. SELECTED FINANCIAL DATA

In the following table, we provide you with our selected consolidated historical financial and other data. We have prepared the consolidated selected financial information using our consolidated financial statements for the years ended September 30, 2011, 2010 and 2009. When you read this selected consolidated historical financial and other data, it is important that you read along with it the historical financial statements and related notes in our consolidated financial statements included in this report, as well as Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations.

|  | Year Ended September 30, |         |    |         |    |         |      |         |    |         |
|--|--------------------------|---------|----|---------|----|---------|------|---------|----|---------|
|  |                          | 2011    |    | 2010    |    | 2009    | 2008 |         |    | 2007    |
| (in thousands, except for per share data)                  |                          |         |    |         |    |         |      |         |    |         |
| STATEMENT OF OPERATIONS DATA:                              |                          |         |    |         |    |         |      |         |    |         |
| Revenue  | \$                       | 9,136   | \$ | 2,543   | \$ | -       | \$   | -       | \$ | -       |
| Net loss   |                          | (2,396) |    | (1,147) |    | (951)   |      | (945)   |    | (1,635) |
| Net loss applicable to Visualant, Inc. common shareholders |                          | (2,410) |    | (1,149) |    | (951)   |      | (945)   |    | (1,635) |
| Net loss per share   |                          | (0.06)  |    | (0.04)  |    | (0.03)  |      | (0.05)  |    | (0.10)  |
|  |                          |         |    |         |    |         |      |         |    |         |
| BALANCE SHEET DATA:  |                          |         |    |         |    |         |      |         |    |         |
| Total assets   |                          | 4,313   |    | 4,144   |    | 12      |      | 2       |    | 89      |
| Stockholder's deficiency                                   |                          | (1,610) |    | (1,900) |    | (1,366) |      | (2,135) |    | (1,478) |

## ITEM 7. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

## Overview

We develop low-cost, high speed, light-based security and quality control solutions for use in homeland security, anti-counterfeiting, forgery/fraud prevention, brand protection, process control applications, and diagnostics. Our patented and patent-pending technology uses controlled illumination with specific bands of light, to establish a unique spectral signature for both individual and classes of items. When matched against existing databases, these spectral signatures allow precise identification and authentication or diagnostics of any item or substance. This breakthrough optical sensing and data capture technology is called Spectral Pattern Matching (SPM). SPM technology lends itself to flexible form factors and can be miniaturized, and is easily integrated into a variety of hand-held or fixed mount configurations, and can be a stand-alone device or combined in the same package as a bar-code or biometric scanner.

On September 6, 2011, the Company announced that it was issued US Patent No. 7,996,173, entitled "Method, Apparatus and Article to Facilitate Distributed Evaluation of Objects Using Electromagnetic Energy," by the United States Office of Patents and Trademarks.

Through our wholly owned subsidiary, TransTech based in Aurora, Oregon, we provide value added security and authentication solutions to corporate and government security and law enforcement markets throughout the United States.

#### RESULTS OF OPERATIONS

The following table presents certain consolidated statement of operations information and presentation of that data as a percentage of change from year-to-year.

(dollars in thousands)

|  | Year Ended September 30, |         |      |         |             |         |                |
|--|--------------------------|---------|------|---------|-------------|---------|----------------|
|  | 2011                     |         | 2010 |         | \$ Variance |         | % Variance     |
| Revenue  | S                        | 9,136   | \$   | 2,543   | \$          | 6,593   | 259.3%         |
| Cost of sales  | Ψ                        | 7,570   | Ψ    | 2,095   | Ψ           | 5,475   | -261.3%        |
| Gross profit   |                          | 1,566   |      | 448     |             | 1,118   | 249.6%         |
| Research and development expenses                            |                          | 134     |      | 91      |             | 43      | -47.3%         |
| Selling, general and administrative expenses                 |                          | 3,691   |      | 1,378   |             | 2,313   | -167.9%        |
| Operating loss   |                          | (2,259) |      | (1,021) |             | (1,238) | -121.3%        |
| Other income (expense):                                      |                          |         |      |         |             |         |                |
| Interest expense   |                          | (213)   |      | (144)   |             | (69)    | -47.9%         |
| Other income   |                          | 67      |      | 10      |             | 57      | <u>570.0</u> % |
| Total other expense  |                          | (146)   |      | (134)   |             | (12)    | -9.0%          |
| Loss before income taxes                                     |                          | (2,405) |      | (1,155) |             | (1,250) | -108.2%        |
| Income taxes - current benefit                               |                          | (9)     |      | (8)     |             | (1)     | -12.5%         |
| Net loss   |                          | (2,396) |      | (1,147) |             | (1,249) | -108.9%        |
| Non-controlling interest                                     |                          | 14      |      | 2       |             | 12      | -600.0%        |
| Net loss attributable to Visualant, Inc. common shareholders | \$                       | (2,410) | \$   | (1,149) | \$          | (1,261) | -109.7%        |

## YEAR ENDED SEPTEMBER 30, 2011 COMPARED TO THE YEAR ENDED SEPTEMBER 30, 2010

#### SALES

Net revenue for the year ended September 30, 2011 increased \$6,593,000 to \$9,136,000 as compared to \$2,543,000 for the year ended September 30, 2010.

We closed the acquisition of TransTech of Aurora, OR on June 8, 2010 and recorded the results from June 8, 2010 to September 30, 2011.

## COST OF SALES

Cost of sales for the year ended September 30, 2011 increased \$5,475,000 to \$7,570,000 as compared to \$2,095,000 for the year ended September 30, 2010.

We closed the acquisition of TransTech of Aurora, OR on June 8, 2010 and recorded the results from June 8, 2010 to September 30, 2011.

#### SELLING, GENERAL AND ADMINISTRATIVE EXPENSE

Selling, general and administrative expenses for the year ended September 30, 2011 increased \$2,313,000 to \$3,691,000 as compared to \$1,378,000 for the year ended September 30, 2010. \$1,213,000 of such increase was due to increased employee and independent contractor expenses, amortization of identifiable intangible assets and intellectual property, professional and consulting fees, investor relation, legal, stock option and other general and administrative costs related to the expansion of the Company's business.

In addition, TransTech selling, general and administrative expenses increased by \$1,102,000. We closed the acquisition of TransTech of Aurora, OR on June 8, 2010 and recorded the results from June 8, 2010 to September 30, 2011.

During the year ended September 30, 2011, we recorded non-cash expenses of \$1,204,000.

The selling, general and administrative expenses consisted primarily of research and development expenses, employee and independent contractor expenses, overhead, equipment and depreciation, amortization of identifiable intangible assets and intellectual property, professional and consulting fees, investor relation, legal, stock option and other general and administrative costs.

## OTHER INCOME/EXPENSE

Other expense for the year ended September 30, 2011 was \$146,000 as compared to other expense of \$134,000 for the year ended September 30, 2010. The expenses for the year ended September 30, 2011 included \$213,000 for interest expense, offset by \$67,000 in other income.

The 2010 other expense included interest expense of \$144,000, offset by other income of \$10,000.

#### NET LOSS

Net loss for the year ended September 30, 2011 was \$2,396,000 as compared to a net loss of \$1,147,000 for the year ended September 30, 2010 for the reasons discussed above. The net loss included non-cash expenses of \$1,204,000 and other business development and investor relation expenditures to expand the business.

#### RESULTS OF OPERATIONS

The following table presents certain consolidated statement of operations information and presentation of that data as a percentage of change from year-to-year.

(dollars in thousands)

|  |    | Year Ended September 30, |          |             |            |  |  |  |  |  |
|--|----|--------------------------|----------|-------------|------------|--|--|--|--|--|
|  |    | 2010                     |          | \$ Variance | % Variance |  |  |  |  |  |
| Revenue  | S  | 2,543                    | \$ -     | \$ 2,543    | 100.0%     |  |  |  |  |  |
| Cost of sales  | Þ  | 2,343                    |          | 2,095       | -100.0%    |  |  |  |  |  |
| Gross profit   |    | 448                      | -        | 448         | 100.0%     |  |  |  |  |  |
| Research and development expenses                            |    | 91                       | 214      | (123)       | 57.5%      |  |  |  |  |  |
| Selling, general and administrative expenses                 |    | 1,378                    | 683      | 695         | -101.8%    |  |  |  |  |  |
| Operating loss   |    | (1,021)                  | (897)    | (124)       | -13.8%     |  |  |  |  |  |
| Other income (expense):                                      |    |                          |          |             |            |  |  |  |  |  |
| Interest expense   |    | (144)                    | (54)     | (90)        | -166.7%    |  |  |  |  |  |
| Other income   |    | 10                       |          | 10          | 100.0%     |  |  |  |  |  |
| Total other expense  |    | (134)                    | (54)     | (80)        | -148.1%    |  |  |  |  |  |
| Loss before income taxes                                     |    | (1,155)                  | (951)    | (204)       | -21.5%     |  |  |  |  |  |
| Income taxes - current benefit                               |    | (8)                      |          | (8)         | 100.0%     |  |  |  |  |  |
| Net loss   |    | (1,147)                  | (951)    | (196)       | -20.6%     |  |  |  |  |  |
| Non-controlling interest                                     |    | 2                        |          | 2           | -100.0%    |  |  |  |  |  |
| Net loss attributable to Visualant, Inc. common shareholders | \$ | (1,149)                  | \$ (951) | \$ (198)    | -20.8%     |  |  |  |  |  |

## YEAR ENDED SEPTEMBER 30, 2010 COMPARED TO THE YEAR ENDED SEPTEMBER 30, 2009

## SALES

Net revenue for the year ended September 30, 2010 increased \$2,543,000 to \$2,543,000 as compared to \$0 for the year ended September 30, 2009.

We closed the acquisition of TransTech of Aurora, OR on June 8, 2010 and recorded the results from June 8, 2010 to September 30, 2010.

#### COST OF SALES

Cost of sales for the year ended September 30, 2010 increased \$2,095,000 to \$2,095,000 as compared to \$0 for the year ended September 30, 2009.

We closed the acquisition of TransTech of Aurora, OR on June 8, 2010 and recorded the results from June 8, 2010 to September 30, 2010.

## **EXPENSES**

Selling, general and administrative expenses for the year ended September 30, 2010 increased \$695,000 to \$1,378,000 as compared \$682,000 for the year ended September 30, 2009.

We closed the acquisition of TransTech of Aurora, OR on June 8, 2010 and recorded the results from June 8, 2010 to September 30, 2010.

The selling, general and administrative expenses consisted primarily of employee and independent contractor expenses, overhead, equipment and depreciation, amortization of identifiable intangible assets and intellectual property, professional and consulting fees, sales and marketing costs, legal, stock option and other general and administrative costs.

#### OTHER INCOME/EXPENSE

Other expense for the year ended September 30, 2010 was \$134,000 as compared to other expense of \$54,000 for the year ended September 30, 2009. The expenses for the year ended September 30, 2010 included \$144,000 for interest expense.

The 2009 other expense was primarily related to interest expense of \$54,000.

#### NET LOSS

Net loss for the year ended September 30, 2010 was \$1,147,000 as compared to a net loss of \$951,000 for the year ended September 30, 2009.

#### LIQUIDITY AND CAPITAL RESOURCES

We had cash of \$92,000, a net working capital deficit of approximately \$3.2 million and total indebtedness of \$2.6 million as of September 30, 2011.

We will need to obtain additional financing to implement the business plan, service our debt repayments and acquire new businesses. There can be no assurance that we will be able to secure funding, or that if such funding is available, whether the terms or conditions would be acceptable to us.

Volatility and disruption of financial markets could affect our access to credit. The current difficult economic market environment is causing contraction in the availability of credit in the marketplace. This could potentially reduce or eliminate the sources of liquidity for the Company.

If the Company is unable to obtain additional financing, we may need to restructure our operations, divest all or a portion of our business or file for bankruptcy.

#### OPERATING ACTIVITIES

Net cash used by operating activities for the year ended September 30, 2011 was \$1.3 million. This amount was primarily related to a net loss of \$2.4 million and an increase in accounts receivable and prepaid expenses of \$.2 million, offset by depreciation and amortization and other non-cash expenses of \$1.2 million and a decrease in inventory of \$.2 million.

## FINANCING ACTIVITIES

Net cash provided by financing activities for the year ended September 30, 2011 was \$1.4 million. This amount was primarily related to proceeds from the sale of common stock of \$.9 million and the proceeds from the issuance of convertible debt of \$1.3 million, offset by payments on the debt of \$.7 million.

Our contractual cash obligations as of September 30, 2011 are summarized in the table below:

| Contractual Cash Obligations | Total           | <br>Less Than<br>1 Year | 1-3 Years       | <br>3-5 Years | <br>Greater Than 5 Years |
|------------------------------|-----------------|-------------------------|-----------------|---------------|--------------------------|
| Operating leases             | \$<br>287,825   | \$<br>57,012            | \$<br>114,024   | \$<br>116,789 | \$<br>-                  |
| Capital lease obligations    | -               | -                       | -               | -             | -                        |
| Notes payable                | 2,551,773       | 1,537,191               | 1,012,261       | 2,321         | -                        |
| Capital expenditures         | 345,000         | 80,000                  | 105,000         | 80,000        | 80,000                   |
| Acquisitions                 | <br>650,000     | 300,000                 | 350,000         | <u>-</u>      | <br><u>-</u>             |
|                              | \$<br>3,834,598 | \$<br>1,974,203         | \$<br>1,581,285 | \$<br>199,110 | \$<br>80,000             |

## CRITICAL ACCOUNTING POLICIES AND ESTIMATES

The application of GAAP involves the exercise of varying degrees of judgment. On an ongoing basis, we evaluate our estimates and judgments based on historical experience and various other factors that are believed to be reasonable under the circumstances.

Actual results may differ from these estimates under different assumptions or conditions. We believe that of our significant accounting policies (see summary of significant accounting policies more fully described in Note 2 to the financial statements set forth in this report), the following policies involve a higher degree of judgment and/or complexity:

#### **INVENTORIES**

Inventories consist primarily of printers and consumable supplies, including ribbons and cards, badge accessories, capture devices, and access control components held for resale and are stated at the lower of cost or market on the first-in, first-out ("FIFO") method. Inventories are considered available for resale when drop shipped and invoiced directly to a customer from a vendor, or when physically received by TransTech at a warehouse location. The company records a provision for excess and obsolete inventory whenever an impairment has been identified. There is no provision for impaired inventory as of September 30, 2011.

#### REVENUE RECOGNITION

TransTech revenue is derived from products and services. Revenue is considered realized when the services have been provided to the customer, the work has been accepted by the customer and collectability is reasonably assured. Furthermore, if an actual measurement of revenue cannot be determined, we defer all revenue recognition until such time that an actual measurement can be determined. If during the course of a contract management determines that losses are expected to be incurred, such costs are charged to operations in the period such losses are determined. Revenues are deferred when cash has been received from the customer but the revenue has not been earned. The Company recorded deferred revenue of \$0 as of September 30, 2011 and 2010, respectively.

There is no SPM revenue at this time.

#### STOCK BASED COMPENSATION

The Company has share-based compensation plans under which employees, consultants, suppliers and directors may be granted restricted stock, as well as options to purchase shares of Company common stock at the fair market value at the time of grant. Stock-based compensation cost is measured by the Company at the grant date, based on the fair value of the award, over the requisite service period. For options issued to employees, the Company recognizes stock compensation costs utilizing the fair value methodology over the related period of benefit. Grants of stock options and stock to non-employees and other parties are accounted for in accordance with the ASC 505.

## ITEM 7A. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

We have no investments in any market risk sensitive instruments either held for trading purposes or entered into for other than trading purposes.

#### ITEM 8. FINANCIAL STATEMENTS AND SUPPLEMENTARY DATA

Reference is made to our consolidated financial statements beginning on page F-1 of this report.

## ITEM 9. CHANGES IN AND DISAGREEMENTS WITH ACCOUNTANTS ON ACCOUNTING AND FINANCIAL DISCLOSURE

Not applicable.

#### ITEM 9A. CONTROLS AND PROCEDURES

## MANAGEMENT'S REPORT ON INTERNAL CONTROL OVER FINANCIAL REPORTING

## a) Evaluation of Disclosure Controls and Procedures

We have adopted and maintain disclosure controls and procedures (as such term is defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as amended (the "Exchange Act")) that are designed to ensure that information required to be disclosed in our reports under the Exchange Act, is recorded, processed, summarized and reported within the time periods required under the SEC's rules and forms and that the information is gathered and communicated to our management to allow for timely decisions regarding required disclosure.

As required by Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, our management conducted an evaluation of the effectiveness of the design and operation of our disclosure controls and procedures as of September 30, 2011. Our disclosure controls and procedures are designed to provide reasonable assurance that information required to be disclosed by us in the reports that we file or submit under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in the SEC's rules and forms, and our management necessarily was required to apply its judgment in evaluating and implementing our disclosure controls and procedures. Based upon the evaluation described above, our management concluded that they believe that our disclosure controls and procedures were not effective, as of September 30, 2011, in providing reasonable assurance that information required to be disclosed by us in the reports that we file or submit under the Exchange Act is accumulated and communicated to our management to allow timely decisions regarding required disclosures, and is recorded, processed, summarized and reported within the time periods specified in the SEC's rules and forms. Management identified the weaknesses discussed below.

#### **Identified Material Weakness**

A material weakness in our internal control over financial reporting is a control deficiency, or combination of control deficiencies, that results in more than a remote likelihood that a material misstatement of the financial statements will not be prevented or detected. Management identified material weaknesses during its assessment of internal controls over financial reporting as of August 31, 2011:

While we have an audit committee, the financial expert is not independent and attended 50% of the committee meetings. The Company is currently reviewing the financial expert situation

The effectiveness of our internal control over financial reporting as of September 30, 2011 has not been audited by Madsen Associates, CPA's Inc., an independent registered public accounting firm, as stated in their report which is included herein.

#### CHANGES IN INTERNAL CONTROL

There has been no change in our internal control over financial reporting during the quarter ended September 30, 2011 that has materially affected or is likely to materially affect our internal control over financial reporting.

#### ITEM 9B. OTHER INFORMATION

There were no disclosures of any information required to be filed on Form 8-K during the three months ended September 30, 2011 that were not filed.

## PART III

Except as otherwise disclosed below, the following information required by the Instructions to Form 10-K is incorporated herein by reference from various sections of the Visualant, Inc. Proxy Statement for the annual meeting of shareholders to be held in March 2012, as summarized below:

## ITEM 10. DIRECTORS AND EXECUTIVE OFFICERS AND CORPORATE GOVERNANCE

"Election of Directors;" "Section 16(a) Beneficial Ownership Reporting Compliance;" "Corporate Governance;" and "Meetings and Committees of the Board of Directors." – see the Visualant, Inc. Proxy Statement for the annual meeting of shareholders to be held in March 2012.

The following table sets forth, as of September 30, 2011, the name, age, and position of each executive officer and director and the tenure in office of each director of the Company.

| Name                  | Age | Positions and Offices Held                   | Since             |
|-----------------------|-----|--|-------------------|
| Ronald P. Erickson    | 67  | Chief Executive Officer, Management Director | April 24, 2003    |
|                       |     |  |                   |
| Mark Scott            | 58  | Chief Financial Officer and Secretary        | May 1, 2010       |
|                       |     |  |                   |
| Bradley E. Sparks     | 65  | Management Director                          | November 10, 2006 |
|                       |     |  |                   |
| Jon Pepper            | 60  | Independent Director                         | April 19, 2006    |
|                       |     |  |                   |
| Dr. Masahiro Kawahata | 75  | Independent Director                         | April 19, 2006    |
|                       |     |  |                   |
| Marco Hegyi           | 53  | Chairman of the Board, Independent Director  | February 14, 2008 |
|                       |     |  |                   |
| Yoshitami Arai        | 80  | Independent Director                         | October 8, 2008   |
|                       |     |  |                   |
| James Gingo           | 59  | Independent Director                         | June 8, 2010      |
|                       |     |  |                   |
| Paul R. Bonderson Jr. | 59  | Independent Director                         | June 8, 2010      |

## **Business Experience Descriptions**

Set forth below is certain biographical information regarding each of the Company's executive officers and directors.

#### **Our Management Directors**

RONALD P. ERICKSON has been a director and officer of the Company since April 24, 2003. He currently serves as the Company's Chief Executive Officer and President. He was appointed to the positions of CEO and President on November 10, 2009. Earlier, he was appointed President and Chief Executive Officer of the Company on September 29, 2003, and resigned from this position on August 31, 2004 at which time he was appointed Chairman of the Board. A seasoned executive with more than 30 years of experience in the high technology, telecommunications, micro-computer, and digital media industries, Mr. Erickson was the founder of Visualant. In addition to his Visualant responsibilities he also serves as Chairman of ivi, Inc. a streaming media company and eCharge Corporation an Internet based transaction processing company. He is formerly Chairman, CEO and Co-Founder of Blue Frog Media, a mobile media and entertainment company; Chairman, CEO and Co-founder of GlobalTel Resources, a provider of telecommunications services; Chairman, Interim President and CEO of Egghead Software, Inc. the large software reseller where he was an original investor; Chairman and CEO of NBI, Inc.; and Co-founder of MicroRim, Inc. the database software developer. Earlier, Mr. Erickson practiced law in Seattle and worked in public policy in Washington, DC and New York, NY. Additionally, Mr. Erickson has been an angel investor and board member of a number of public and private technology companies. In addition to his business activities Mr. Erickson serves on the Board of Trustees of Central Washington University where he received his BA degree. He also holds a MA from the University of Wyoming and a JD from the University of California, Davis. He is licensed to practice law in the State of Washington and the District of Columbia.

**JAMES GINGO** has served as a director since June 8, 2010. He is the President and founder of TransTech Systems, Inc. ("TransTech"), since it was founded. TransTech is a distributor of access control and authentication systems serving the security and law enforcement markets. TransTech was acquired by the Company on June 8, 2010 and is a wholly owned subsidiary. James Gingo is a highly regarded industry veteran and one of the early members of the Document Security Alliance, an organization co-founded by the United States Secret Service and concerned industry representatives after the events of 9/11. He sits on the Board of the Security Industry Association.

BRADLEY E. SPARKS currently serves as a director. On November 12, 2009, Mr. Sparks resigned as the Company's Chief Executive Officer and President. He held these positions since November 2006. Mr. Sparks currently serves as the Chief Financial Officer for Laredo Oil, Inc. Before joining Visualant in 2006, he served as Chief Financial Officer of WatchGuard Technologies, Inc. from 2005-2006. Previous to WatchGuard, he was the founder and managing director of Sunburst Growth Ventures, LLC, a private investment firm specializing in emerging-growth companies. Earlier, he founded Pointer Communications and served as Chief Financial Officer for several publicly-held telecommunications companies, including eSpire Communications, Inc., Digex, Inc., Omnipoint Corporation, and WAM!NET. He also served as Vice President and Treasurer of MCI Communications from 1988-1993 and as Vice President and Controller from 1993-1995. Before his tenure at MCI, Mr. Sparks held various financial management positions at Ryder System, Inc. Mr. Sparks also serves on the Board of Directors for iCIMS, a privately--held software company and Comrise China, also a privately--held company. Mr. Sparks graduated from the United States Military Academy at West Point and is a former Army Captain in the Signal Corps. He has an MS in Management from the Sloan School of Management at MIT and is a licensed CPA in Florida.

#### **Our Independent Directors**

JON PEPPER has served as an independent director since April 19, 2006. Mr. Pepper is the co-founder of Pepcom [www.pepcom.com], an industry leader at producing pressonly technology showcase events around the country. Prior to that Pepper started the DigitalFocus newsletter, a ground-breaking newsletter on digital imaging that went to leading influencers worldwide. Pepper has been closely involved with the high technology revolution since the beginning of the personal computer era. He was formerly a well-regarded journalist and columnist; his work on technology subjects appeared in The New York Times, Fortune, PC Magazine, Men's Journal, Working Woman, PC Week, Popular Science and many other well-known publications. Pepper was educated at Union College in Schenectady, New York and the Royal Academy of Fine Arts in Copenhagen.

**DR. MASAHIRO KAWAHATA** has served as an independent director since April 19, 2006. Dr. Kawahata is the former Director of the Fujitsu Research Institute. He is known in Japan as "the father of multimedia" for his work as National Program Director in developing the nationwide fiber optic network. Early in 2005, the U.S. Government officially acknowledged him as "Non-U.S. Scientist of Extraordinary Ability". Dr. Kawahata has taught at Tokai University, is a Consulting Professor at Stanford University, Provost's Distinguished Professor at the University of Southern California and Visiting Professor at the University of Washington. He has served as a Director of numerous technology companies, and has received several prestigious awards in the United States and Japan.

MARCO HEGYI has served as an independent director since February 14, 2008 and as Chairman of the Board since May 2011.Mr. Hegyi has been a principal with the Chasm Group since 2006, where he combines his expertise in, and passion for helping companies expand their businesses with innovative technologies and collaborative partnership strategies using mobile and wireless platforms, service business models and Internet marketing programs. Prior to working as a strategic advisor, Mr. Hegyi served as Senior Director, Global Product Management, at Yahoo Search Marketing during 2006. Prior to Yahoo, Mr. Hegyi was at Microsoft leading program management for Microsoft Windows and Office beta releases aimed at software developers from 2001 to 2006. While at Microsoft, he formed new service concepts and created operating programs to extend the depth and breadth of the company's unparalleled developer eco-system, including managing offshore, outsource teams in China and India, and being the named inventor of a filed Microsoft patent for a business process in service delivery. Mr. Hegyi earned a Bachelor of Science degree in Information and Computer Sciences from the University of California, Irvine, and has completed advanced studies in innovation marketing, advanced management, and strategy at Harvard Business School, Stanford University, UCLA Anderson Graduate School of Management, and MIT Sloan School of Management.

YOSHITAMI ARAI has served as an independent director since October 8, 2008. Mr. Arai brings strategic experience, a broad global business network, and sophisticated business acumen to the board. He has performed in many professional and civic capacities throughout Japan and abroad, and has served as Director and Senior Executive of international organizations including 7-Eleven, Tokyo Hotels, Systems International, Catalina Marketing and Sony.

PAUL R. BONDERSON, JR. has served as an independent director since June 8, 2010. Mr. Bonderson has more than 30 years of technical experience in the computer industry, spanning both hardware and software engineering, engineering management, and product development. Prior to co-founding Brocade Communications Systems in 1995, Bonderson held engineering management positions at industry leading companies including Intel Corporation and Sun Microsystems, Inc. Since retiring from Brocade, Bonderson has been an active philanthropist. He is a member of the Board of Trustees of the Wetlands America Trust, Inc., the organization responsible for managing the endowment and land holdings of Ducks Unlimited. He is also a Senior Advisory Vice President and Board Member of Ducks Unlimited. Additionally, Mr. Bonderson serves on the Advisory Committee of the School of Engineering and the Foundation Board of California Polytechnic State University, San Luis Obispo, California.

#### Other Executive Officers

MARK SCOTT has served as Chief Financial Officer, Secretary and Treasurer since May 2010. He has significant financial, capital market and relations experience in public microcap companies. Mr. Scott continues to serve as Chief Financial Officer of WestMountain Index Advisor, Inc., a position he has held since February 2011 and Chief Financial Officer of Sonora Resources Corp., a position he has held since June 2011. Mr. Scott previously was Chief Financial Officer of IA Global, Inc., a position he held from October 2003 to June 2011. Previously, he held executive financial positions with Digital Lightwave; Network Access Solutions; and Teltronics, Inc. He has also held senior financial positions at Protel, Inc., Crystals International, Inc., Ranks Hovis McDougall, LLP and Brittania Sportswear, and worked at Arthur Andersen. As a former member of the National Association of Corporate Directors, Mr. Scott was a certified corporate director. Mr. Scott is also a certified public accountant and graduated from the University of Washington with a Bachelor of Arts in Accounting.

#### ITEM 11. EXECUTIVE COMPENSATION

"Executive Compensation;" "Director Compensation;" "Compensation Committee Interlocks and Insider Participation;" and "Compensation Committee Report." – see the Visualant, Inc. Proxy Statement for the annual meeting of shareholders to be held in March 2012.

#### ITEM 12. SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT AND RELATED STOCKHOLDER MATTERS

"Security Ownership of Certain Beneficial Owners and Management." - see the Visualant, Inc. Proxy Statement for the annual meeting of shareholders to be held in March 2012.

#### ITEM 13. CERTAIN RELATIONSHIPS AND RELATED TRANSACTIONS, AND DIRECTOR INDEPENDENCE

"Review and Approval of Related Person Transactions" and "Director Independence." – see the Visualant, Inc. Proxy Statement for the annual meeting of shareholders to be held on in March 2012.

#### ITEM 14. PRINCIPAL ACCOUNTING FEES AND SERVICES

Fees paid to the Company's independent registered public accounting firm are disclosed under the caption "The Ratification of Appointment of Madsen & Associates, CPA's Inc. as the Company's Independent Registered Public Accounting Firm (Independent Auditors) for the fiscal year ended September 30, 2011."

#### PART IV

## ITEM 15. EXHIBITS, FINANCIAL STATEMENT SCHEDULES

## (a) FINANCIAL STATEMENTS:

Our financial statements, as indicated by the Index to Consolidated Financial Statements set forth below, begin on page F-1 of this Form 10-K, and are hereby incorporated by reference. Financial statement schedules have been omitted because they are not applicable or the required information is included in the financial statements or notes thereto.

## INDEX TO CONSOLIDATED FINANCIAL STATEMENTS

| Title of Document   | Page |
|---|------|
|   |      |
| Report of Madsen & Associates, CPA's Inc.   | F-1  |
|   |      |
| Consolidated Balance Sheets as of September 30, 2011 and 2010   | F-2  |
|   |      |
| Consolidated Statements of Operations for the years ended September 30, 2011, 2010 and 2009                       | F-3  |
|   |      |
| Consolidated Statements of Changes in Stockholders' Deficit for the years ended September 30, 2011, 2010 and 2009 | F-4  |
|   |      |
| Consolidated Statements of Cash Flows for the years ended September 30, 2011, 2010 and 2009                       | F-5  |
|   |      |
| Notes to the Financial Statements   | F-6  |

#### (b) Exhibits

NO. **EXHIBIT DESCRIPTION** 3.1 Amended and Restated Articles of Incorporation, filed as an exhibit to the Company's annual report on Form 10-KSB filed on February 9, 2006, File No. 000-30262, and incorporated herein by reference. Bylaws incorporated herein by reference to the Company's Registration Statement on Form 10-SB filed on March 11, 1999, File No. 000-25541. 4.1 Visualant, Inc. 2011 Stock Incentive Plan filed as an exhibit to the Company's Definitive Proxy Statement on Schedule 14A filed on January 31, 2011, File No. 000-30262-11560322, and incorporated herein by reference. Stock Purchase Agreement dated June 8, 2010 by and between Visualant, Inc. and TransTech Systems, Inc. Filed as Exhibit 10.5 to the Company's Form 10-Q dated June 30, 2010 and filed on August 12, 2010, and incorporated herein by reference. Promissory Note dated June 8, 2010 by and between Visualant, Inc. and James M. Gingo. Filed as Exhibit 10.6 to the Company's Form 10-Q dated June 30, 2010 and 10.2 filed on August 12, 2010, and incorporated herein by reference. Stock Pledge Agreement dated June 8, 2010 by and between Visualant, Inc., James M. Gingo and Brownstein, Rask, Sweeney, Kerr, Grim, Grim, DeSylvia and Hay, 10.3 LLP. Filed as Exhibit 10.7 to the Company's Form 10-Q dated June 30, 2010 and filed with the SEC on August 12, 2010, and incorporated by reference. 10.4 Security Agreement dated June 8, 2010 by TransTech Systems, Inc. Filed herewith. Filed as Exhibit 10.8 to the Company's Form 10-Q dated June 30, 2010 and filed with the SEC on August 12, 2010, and incorporated by reference. Employment Agreement dated June 8, 2010 by and between Visualant, Inc. and James Gingo. Filed as Exhibit 10.9 to Form 10-Q filed on August 12, 2010, and incorporated by reference. \* 10.6 Term Sheet dated May 5, 2010 by and between Mark Scott and Visualant, Inc. Filed as Exhibit 10.10 to Form 10-Q filed on August 12, 2010, and incorporated by reference. \* 10.7 Letter of Intent dated October 1, 2010 by and between Visualant, Inc. and the RATLab LLC. Filed as an exhibit to the Company's Form 8-K dated October 1, 2010 and filed with the SEC on October 8, 2010, and incorporated by reference. Extension to Letter of Intent dated November 28, 2010 by and between Visualant, Inc. and the RATLab LLC. Filed as an exhibit to the Company's Form 8-K dated November 28, 2010 and filed with the SEC on December 2, 2010, and incorporated by reference. 10.9 Securities Purchase Agreement dated December 23, 2010 by and between Visualant, Inc. and Seaside 88 Advisors LLC. Filed as Exhibit 10.3 to the Company's Form 10-Q dated December 31, 2010 and filed on February 11, 2011, and incorporated by reference. Commercial License Agreement dated January 3, 2011 by and between Visualant, Inc. and Javelin, LLC. Filed as an exhibit to the Company's Form 8-K dated January 3, 2011 and filed with the SEC on January 7, 2011, and incorporated by reference. Letter of Intent dated January 24, 2011 by and between Visualant, Inc. and Eagle Technologies USA. Filed as an exhibit to the Company's Form 8-K dated January 24, 2011 and filed with the SEC on January 31, 2011, and incorporated by reference. 10.13 Extension to Letter of Intent dated January 31, 2011 by and between Visualant, Inc. and the RATLab LLC. Filed as an exhibit to the Company's Form 8-K dated January 31, 2011 and filed with the SEC on February 2, 2011, and incorporated by reference. Securities Purchase Agreement dated May 19, 2011 by and between Visualant, Inc. and Gemini Master Fund Ltd and Ascendiant Capital Partners, LLC. Filed as an Exhibit to the Company's Registration Statement on Form S-1 dated and filed June 28, 2011, and incorporated by reference. 10.15 Amendment 2 to Securities Purchase Agreement by and between Visualant, Inc. and Seaside 88 Advisors, LLC. Filed as an exhibit to the Company's Form 8-K dated April 22, 2011 and filed with the SEC on April 27, 2011, and incorporated by reference. Registration Rights Agreement dated May 19, 2011 by and between Visualant, Inc. and Gemini Master Fund Ltd and Ascendiant Capital Partners, LLC. Filed as an

Exhibit to the Company's Registration Statement on Form S-1 dated and filed June 28, 2011, and incorporated by reference.

- 10.17 Convertible Debenture dated May 19, 2011 by and between Visualant, Inc. and Gemini Master Fund Ltd. Filed as an Exhibit to the Company's Registration Statement on Form S-1 dated and filed June 28, 2011, and incorporated by reference.
- 10.18 Convertible Debenture dated May 19, 2011 by and between Visualant, Inc. and Ascendiant Capital Partners, LLC. Filed as an Exhibit to the Company's Registration Statement on Form S-1 dated and filed June 28, 2011, and incorporated by reference.
- 10.19 Warrant dated May 19, 2011 by and between Visualant, Inc. and Gemini Master Fund Ltd. Filed as an Exhibit to the Company's Registration Statement on Form S-1 dated and filed June 28, 2011, and incorporated by reference.
- 10.20 Warrant dated May 19, 2011 by and between Visualant, Inc. and Ascendiant Capital Partners, LLC. Filed as an Exhibit to the Company's Registration Statement on Form S-1 dated and filed June 28, 2011, and incorporated by reference.
- 10.21 Warrant dated May 19, 2011 by and between Visualant, Inc. and Ascendiant Capital Markets LLC. Filed as an Exhibit to the Company's Registration Statement on Form S-1 dated and filed June 28, 2011, and incorporated by reference.
- 10.22 Asset Purchase Agreement dated June 7, 2011 by and between Visualant, Inc. and the RATLab LLC. Filed as an exhibit to the Company's Form 8-K dated June 7, 2011 and filed with the SEC on June 10, 2011, and incorporated by reference.
- 10.23 Securities Purchase Agreement dated June 17, 2011 by and between Visualant, Inc. and Ascendiant Capital Partners, LLC. Filed as an Exhibit to the Company's Registration Statement on Form S-1 dated and filed June 28, 2011, and incorporated by reference.
- 10.24 Registration Rights Agreement dated June 17, 2011 by and between Visualant, Inc. and Ascendiant Capital Partners, LLC. Filed as an Exhibit to the Company's Registration Statement on Form S-1 dated and filed June 28, 2011, and incorporated by reference.
- 10.25 Amendment to Letter of Intent dated September 1, 2011 by and between Visualant, Inc. and Eagle Technologies USA. Filed as an exhibit to the Company's Form 8-K dated June 27, 2011 and filed with the SEC on July 1, 2011, and incorporated by reference.
- 10.26 Amendment to Letter of Intent dated September 1, 2011 by and between Visualant, Inc. and Eagle Technologies USA. Filed as an exhibit to the Company's Form 8-K dated September 15, 2011 and filed with the SEC on September 15, 2011, and incorporated by reference.
- 14.1 Code of Conduct and Ethics dated January 27, 2011. Filed as an exhibit to the Company's Form 8-K dated January 27, 2011 and filed with the SEC on January 31, 2011, and incorporated by reference.
- 99.1 TransTech Systems, Inc. audited consolidated financial statements as of and for the years ended December 31, 2009 and 2008, together with the Report of Independent Registered Public Accounting Firm. Filed as an exhibit to the Company's Form 8-K/A dated June 8, 2010 and filed with the SEC on August 23, 2010, and incorporated by reference.
- The unaudited Pro Forma Combined Condensed Consolidated Balance Sheet of the Company as of September 30, 2009 and TransTech as of December 31, 2009 and the unaudited Pro Forma Condensed Consolidated Statement of Operations of the Company and TransTech for the twelve months ended September 30, 2009 and December 31, 2009, respectively. Filed as an exhibit to the Company's Form 8-K/A dated June 8, 2010 and filed with the SEC on August 23, 2010, and incorporated by reference.
- 99.3 The unaudited Pro Forma Condensed Consolidated Statement of Operations of the Company and TransTech for the nine months ended June 30, 2010. The unaudited Consolidated Balance Sheet of the Company as of June 30, 2010 is consolidated with TransTech and is included in the Company's Form 10-Q dated June 30, 2010 and filed with the SEC on August 12, 2010, and incorporated by reference.
- 99.4 Audit Committee Charter dated January 27, 2011. Filed as an exhibit to the Company's Form 8-K dated January 27, 2011 and filed with the SEC on January 31, 2011, and incorporated by reference.
- 99.5 Compensation Committee Charter dated January 27, 2011. Filed as an exhibit to the Company's Form 8-K dated January 27, 2011 and filed with the SEC on January 31, 2011, and incorporated by reference.
- 99.6 Nominations and Governance Committee Charter dated January 27, 2011. Filed as an exhibit to the Company's Form 8-K dated January 27, 2011 and filed with the SEC on January 31, 2011, and incorporated by reference.

- 31.1 Certification by Chief Executive Officer pursuant to Rule 13a-14(a). Filed herewith.
- 21.2 Certification by Chief Financial Officer pursuant to Rule 13a-14(a). Filed herewith.
- 22.1 Certification by Chief Executive Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002. Filed herewith.
- 32.2 Certification by Chief Financial Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002. Filed herewith.
- 101.INS XBRL Instance Document
- 101.SCH XBRL Taxonomy Extension Schema
- 101.CAL XBRL Taxonomy Extension Calculation Linkbase
- 101.DEF XBRL Taxonomy Extension Definition Linkbase
- 101.LAB XBRL Taxonomy Extension Label Linkbase
- 101.PRE XBRL Extension Presentation Linkbase
  - \* Indicates management contract or compensatory plan.

#### MADSEN & ASSOCIATES CPA'S, INC.

Certified Public Accountants and Business Consultants

684 East Vine St. #3 Murray, Utah 84107 Telephone 801-268-2632

Board of Directors Visualant, Incorporated and Subsidiaries Seattle, Washington

#### REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

We have audited the accompanying balance sheets of Visualant, Incorporated and subsidiaries. as of September 30, 2011 and 2010 and the related statements of operations, stockholders' equity, and cash flows for each of the years in the three-year period ended September 30, 2011. These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. The Company is not required to have, nor were we engaged to perform, an audit of its internal control over financial reporting. Our audit included consideration of internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the company's internal control over financial reporting. Accordingly, we express no such opinion. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Visualant, Incorporated and subsidiaries as of September 30, 2011 and 2010 and the results of operations, and cash flows for each of the years in the three-year period ended September 30, 2011, in conformity with accounting principles generally accepted in the United States of America.

The accompanying financial statements have been prepared assuming that the Company will continue as a going concern. The Company will need additional working capital for its planned activity and to service its debt, which raises substantial doubt about its ability to continue as a going concern. Management's plans in regard to these matters are described in the notes to the financial statements. These financial statements do not include any adjustments that might result from the outcome of this uncertainty.

s/s Madsen & Associates CPA's, Inc.
Madsen & Associates CPA's, Inc., Salt Lake City, Utah,
November 29, 2011

# VISUALANT, INCORPORATED AND SUBSIDIARIES CONSOLIDATED BALANCE SHEETS

|   | Septer | mber 30, 2011     | September 30, 2010 |             |  |
|---|--------|-------------------|--------------------|-------------|--|
| ASSETS  |        |                   |                    |             |  |
| CURRENT ACCETO  |        |                   |                    |             |  |
| CURRENT ASSETS:   | \$     | 02.212            | \$                 | 83,937      |  |
| Cash and cash equivalents  Accounts receivable, net of allowance of \$16,750 and \$16,750, respectively | 2      | 92,313<br>823,724 | \$                 | 883,567     |  |
| Prepaid expenses  |        | 283,204           |                    | 54,386      |  |
| Inventories   |        | 454,588           |                    | 622,770     |  |
| Refundable tax assets   |        | 9,080             |                    | 8,581       |  |
|   |        | 1.662,909         |                    | 1,653,241   |  |
| Total current assets  |        | 1,002,909         |                    | 1,655,241   |  |
| EQUIPMENT, NET  |        | 522,668           |                    | 588,060     |  |
| OTHER ASSETS  |        |                   |                    |             |  |
| Intangible assets, net  |        | 1,143,090         |                    | 918,069     |  |
| Goodwill  |        | 983,645           |                    | 983,645     |  |
| Investment in Novabeam, Inc.  |        | -                 |                    | 50          |  |
| Other assets  |        | 1,091             |                    | 1,091       |  |
| TOTAL ASSETS  | \$     | 4,313,403         | \$                 | 4,144,156   |  |
| LIABILITIES AND STOCKHOLDERS' DEFICIT   |        |                   |                    |             |  |
|   |        |                   |                    |             |  |
| CURRENT LIABILITIES:  | _      |                   |                    |             |  |
| Accounts payable - trade  | \$     | 1,206,101         | \$                 | 1,432,074   |  |
| Accounts payable - related parties  |        | 8,093             |                    | 149,932     |  |
| Accrued expenses  |        | 155,267           |                    | 169,364     |  |
| Accrued expenses - related parties  |        | 783,732           |                    | 766,284     |  |
| Convertible notes payable, net of debt discount of \$11,153 at 9/30/10                                  |        | 1,175,000         |                    | 288,847     |  |
| Note payable - current portion of long term debt  |        | 1,537,191         |                    | 1,513,495   |  |
| Total current liabilities   |        | 4,865,384         |                    | 4,319,996   |  |
| LONG TERM LIABILITIES:  |        |                   |                    |             |  |
| Long term debt  |        | 1,014,582         |                    | 1,675,978   |  |
| STOCKHOLDERS' DEFICIT:  |        |                   |                    |             |  |
| Preferred stock - \$0.001 par value, 50,000,000 shares authorized, no shares                            |        |                   |                    |             |  |
| issued and outstanding  |        | -                 |                    | -           |  |
| Common stock - \$0.001 par value, 200,000,000 shares authorized, 49,065,669                             |        |                   |                    |             |  |
| and 38,229,374 shares issued and outstanding at 3/31/11 and 9/30/11, respectively                       |        | 49,066            |                    | 38,229      |  |
| Additional paid in capital  |        | 9,524,577         |                    | 6,835,647   |  |
| Accumulated deficit   |        | (11,184,033)      |                    | (8,774,277) |  |
| Total stockholders' deficit   |        | (1,610,390)       |                    | (1,900,401) |  |
| Noncontrolling interest   |        | 43,828            |                    | 48,583      |  |
|   |        | .5,520            |                    | .0,235      |  |
| TOTAL LIABILITIES AND STOCKHOLDERS' DEFICIT   | \$     | 4,313,403         | \$                 | 4,144,156   |  |

## VISUALANT, INCORPORATED AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF OPERATIONS

|   | Year Ended, |                      |    |             |    |                      |
|---|-------------|----------------------|----|-------------|----|----------------------|
|   | Se          | eptember 30,<br>2011 | Se | 2010 S      |    | eptember 30,<br>2009 |
| REVENUE   | \$          | 9,136,216            | \$ | 2,542,627   | \$ | -                    |
| COST OF SALES   |             | 7,570,006            |    | 2,095,491   |    | _                    |
| GROSS PROFIT  |             | 1,566,209            |    | 447,136     |    | -                    |
| RESEARCH AND DEVELOPMENT EXPENSES   |             | 133,941              |    | 90,900      |    | 214,105              |
| SELLING, GENERAL AND ADMINISTRATIVE EXPENSES  |             | 3,691,760            |    | 1,377,116   |    | 682,943              |
| OPERATING LOSS  |             | (2,259,491)          |    | (1,020,880) | _  | (897,048)            |
| OTHER BICOME (EVRENCE).   |             |                      |    |             |    |                      |
| OTHER INCOME (EXPENSE): Interest expense  |             | (212,571)            |    | (143,668)   |    | (53,561)             |
| Other income  |             | 67,458               |    | 9,662       |    | (33,301)             |
| Total other expense   | _           | (145,113)            |    | (134,006)   |    | (53,561)             |
| •   |             | 1                    |    |             |    |                      |
| LOSS BEFORE INCOME TAXES  |             | (2,404,604)          |    | (1,154,886) |    | (950,609)            |
| Income taxes - current benefit  |             | (9,080)              |    | (8,090)     |    | <u>-</u>             |
| NET LOSS  |             | (2,395,525)          |    | (1,146,796) |    | (950,609)            |
| NONCONTROLLING INTEREST   |             | 14,231               |    | 2,124       |    | <u>-</u>             |
| NET LOSS ATTRIBUTABLE TO VISUALANT, INC. AND SUBSIDIARIES COMMON SHAREHOLDERS                                 | \$          | (2,409,756)          | \$ | (1,148,920) | \$ | (950,609)            |
| Basic and diluted loss per common share attributable to Visualant, Inc. and subsidiaries common shareholders- |             |                      |    |             |    |                      |
| Basic and diluted loss per share  | \$          | (0.06)               | \$ | (0.04)      | \$ | (0.03)               |
|   |             | 40.500.00            |    | 20.500.005  |    |                      |
| Weighted average shares of common stock outstanding- basic and diluted  |             | 42,682,795           |    | 30,728,036  |    | 28,003,021           |

## VISUALANT, INCORPORATED AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF CHANGES IN STOCKHOLDERS' DEFICIT

|  | Commo       | n Stoc | k       | Additional<br>Paid in |           | A  | Accumulated                                  |    | Total<br>tockholders' |
|--|-------------|--------|---------|-----------------------|-----------|----|--|----|-----------------------|
|  | Shares      |        | Amount  |                       | Capital   |    | Deficit                                      |    | Deficit               |
| Balance as of September 30, 2008                         | 18,353,891  | \$     | 18,354  | \$                    | 4,521,760 | \$ | (6,674,748)                                  | \$ | (2,134,634)           |
| Stock compensation expense - employee options            | -           |        | -       |                       | 139,787   |    | -  |    | 139,787               |
| Stock compensations expense - non-employee options       |             |        |         |                       | 7,922     |    | -  |    | 7,922                 |
| Issuance of common stock for services                    | 6,175,043   |        | 6,175   |                       | 929,432   |    | -  |    | 935,607               |
| Issuance of common stock for retirement of debt          | 4,233,773   |        | 4,233   |                       | 630,832   |    | -  |    | 635,065               |
| Issuance of common stock for accrued liabilities         | 400,000     |        | 400     |                       | -         |    | -  |    | 400                   |
| Net loss   | -           |        | -       |                       | -         |    | (950,609)                                    |    | (950,609)             |
| Comprehensive loss                                       |             |        |         |                       |           |    |  |    | (950,609)             |
| Balance as of September 30, 2009                         | 29,162,707  |        | 29,162  |                       | 6,229,733 |    | (7,625,357)                                  |    | (1,366,462)           |
| Stock compensation expense - employee options            | _           |        | _       |                       | 150.625   |    | _  |    | 150.625               |
| Stock compensations expense - non-employee options       | _           |        | _       |                       | 1,428     |    |  |    | 1,428                 |
| Issuance of common stock for services                    | 4.400.000   |        | 4.400   |                       | 118,600   |    | _  |    | 123,000               |
| Issuance of warrants in connection with convertible debt | - 1,100,000 |        | - 1,100 |                       | 61,336    |    | _  |    | 61,336                |
| Issuance of common stock for accrued liabilities         | 866,667     |        | 867     |                       | 143,133   |    | _  |    | 144,000               |
| Issuance of common stock connection with acquisition     | 3,800,000   |        | 3,800   |                       | 130,792   |    | _  |    | 134,592               |
| of TransTech Systems, Inc.                               | -,,         |        |         |                       | - 1,11    |    |  |    | -                     |
| Net loss   | -           |        | -       |                       | -         |    | (1,148,920)                                  |    | (1,148,920)           |
| Comprehensive loss                                       |             |        |         |                       |           |    |  |    | (1,148,920)           |
| Balance as of September 30, 2010                         | 38,229,374  |        | 38,229  |                       | 6,835,647 |    | (8,774,277)                                  |    | (1,900,401)           |
| Stock compensation expense - employee options            | , ,         |        | ,       |                       | 23,586    |    |  |    | 23,586                |
| Stock compensation expense - non-employee options        |             |        |         |                       | 129,641   |    |  |    | 129,641               |
| Issuance of common stock for services                    | 1,289,692   |        | 1,290   |                       | 589,014   |    | _  |    | 590,304               |
| Issuance of common stock for RATLbab LLC acquisition     | 1,000,000   |        | 1,000   |                       | 199,000   |    | _  |    | 200,000               |
| Issuance of common stock                                 | 4,862,462   |        | 4,861   |                       | 1,063,387 |    | _  |    | 1,068,248             |
| Issuance of common stock for debenture conversion        | 2,885,730   |        | 2,887   |                       | 422,114   |    |  |    | 425,000               |
| Issuance of common stock for accrued liabilities         | 798,411     |        | 799     |                       | 262,188   |    |  |    | 262,987               |
| Net loss   | -           |        | -       |                       | -         |    | (2,409,756)                                  |    | (2,409,756)           |
| Comprehensive loss                                       |             |        |         |                       |           |    | <u>(                                    </u> |    | (2,409,756)           |
| D.1  | 40.065.660  | Ф      | 40.066  | Ф                     | 0.504.555 | Ф  | (11.104.022)                                 | Ф  | (1, (10, 200)         |
| Balance as of June 30, 2011                              | 49,065,669  | \$     | 49,066  | \$                    | 9,524,577 | \$ | (11,184,033)                                 | \$ | (1,610,390)           |

# VISUALANT, INCORPORATED AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF CASH FLOWS

|  |        | Year Ended,   |                    |                    |  |  |
|--|--------|---------------|--------------------|--------------------|--|--|
|  | Septer | nber 30, 2011 | September 30, 2010 | September 30, 2009 |  |  |
| CASH FLOWS FROM OPERATING ACTIVITIES:                            |        |               |                    |                    |  |  |
| Net loss   | \$     | (2,409,756)   | \$ (1,146,796)     | \$ (950,609)       |  |  |
| Adjustments to reconcile net loss to net cash                    |        |               |                    | `                  |  |  |
| (used in) operating activities                                   |        |               |                    |                    |  |  |
| Depreciation and amortization                                    |        | 384,919       | 89,235             | _                  |  |  |
| Issuance of capital stock and warrants for services and expenses |        | 660,251       | 181,592            | 382,855            |  |  |
| Stock based compensation   |        | 151,118       | 152,053            | 147,709            |  |  |
| Amortization of debt discount                                    |        | 11,153        | 50,183             | -                  |  |  |
| (Loss) gain on sale of assets                                    |        | (3,911)       | 550                | _                  |  |  |
| Provision for losses on accounts receivable                      |        | (3,711)       | 1,663              | _                  |  |  |
| Amortization of deferred financing costs                         |        |               | 2,124              | _                  |  |  |
| Changes in operating assets and liabilities:                     |        | -             | 2,124              | _                  |  |  |
| Accounts receivable  |        | 59.844        | (64,176)           |                    |  |  |
|  |        | ,-            | ( / /              |                    |  |  |
| Prepaid expenses   |        | (251,833)     | (7,865)            | (4,748)            |  |  |
| Inventory  |        | 168,182       | (218,157)          | -                  |  |  |
| Other assets   |        | -             | (25,741)           | -                  |  |  |
| Noncontrolling interest  |        | -             |                    |                    |  |  |
| Accounts payable - trade and accrued expenses                    |        | (81,758)      | 544,367            | 429,913            |  |  |
| Income tax receivable  |        | (500)         | <u>-</u> _         |                    |  |  |
| CASH (USED IN) PROVIDED BY OPERATING ACTIVITIES                  |        | (1,312,291)   | (440,968)          | 5,120              |  |  |
|  |        |               |                    |                    |  |  |
| CASH FLOWS FROM INVESTING ACTIVITIES:                            |        |               |                    |                    |  |  |
| Capital expenditures   |        | (121,060)     | (22,815)           | -                  |  |  |
| Cash from the acquisition of TransTech Systems, Inc.             |        | -             | 76,216             | -                  |  |  |
| Proceeds from sale of equipment                                  |        | 13,377        | -                  | -                  |  |  |
| Purchase of investments- deposit                                 |        | 50            | -                  | (50)               |  |  |
| NET CASH (USED IN) PROVIDED BY INVESTING ACTIVITIES:             |        | (107,633)     | 53,401             | (50)               |  |  |
| CARLELONG FROM FRIANCING A CTRUITIES                             |        |               |                    |                    |  |  |
| CASH FLOWS FROM FINANCING ACTIVITIES: Payments on line of credit |        |               |                    |                    |  |  |
| rayments on fine of credit                                       |        | (136,957)     | -                  | -                  |  |  |
| Proceeds from line of credit                                     |        | -             | 188,283            | -                  |  |  |
| Distribution   |        | -             | (20,000)           | -                  |  |  |
| Repayment of debt  |        | (650,000)     | -                  | -                  |  |  |
| Proceeds from the issuance of common stock                       |        | 943,233       | -                  | -                  |  |  |
| Repayments of capital leases                                     |        | (23,221)      | (2,104)            | -                  |  |  |
| Proceeds from the issuance of convertible debt                   |        | 1,300,000     | 300,000            | _                  |  |  |
| Change in minority interest                                      |        | (4,755)       |                    | _                  |  |  |
| NET CASH PROVIDED BY FINANCING ACTIVITIES                        |        | 1,428,300     | 466,179            |                    |  |  |
|  |        | , -,          | ,                  |                    |  |  |
| NET INCREASE IN CASH AND CASH EQUIVALENTS                        |        | 8,376         | 78,612             | 5,070              |  |  |
| CASH AND CASH EQUIVALENTS, beginning of period                   |        | 83,937        | 5,325              | 255                |  |  |
| CASH AND CASH EQUIVALENTS, end of period                         | \$     | 92,313        | \$ 83,937          | \$ 5,325           |  |  |
| Supplemental disclosures of each flow information                |        |               |                    |                    |  |  |
| Supplemental disclosures of cash flow information:               | ф      | 164 502       | 0 22.014           | ¢ 25.120           |  |  |
| Interest paid  | \$     | 164,503       | \$ 23,014          |                    |  |  |
| Taxes paid   | \$     | 3,041         | \$ -               | \$ -               |  |  |
| Non-cash investing and financing activities:                     |        |               |                    |                    |  |  |
| Issuance of warrants in connection with convertible debt         | \$     | -             | \$ 61,336          | \$ -               |  |  |
| Issuance of common stock for acquisition                         | \$     | 200,000       | 134,592            | \$ -               |  |  |
| Debtenture converted to common stock                             | \$     | 425,000       | \$ -               | \$ -               |  |  |
| Issuance of common stock for conversion of liabilities           | \$     | 262,987       | \$ 144,000         | \$ -               |  |  |
| Issuance of note payable for acquisition                         | \$     | 100,000       | \$ 2,300,000       | \$ -               |  |  |
| issuance of note payable for acquisition                         | ф      | 100,000       | 2,500,000          | Ψ                  |  |  |

## VISUALANT, INCORPORATED AND SUBSIDIARIES NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

#### 1. ORGANIZATION

Visualant, Inc. (the "Company") was incorporated under the laws of the State of Nevada on October 8, 1998 with authorized common stock of 200,000,000 shares at \$0.001 par value. On September 13, 2002, 50,000,000 shares of preferred stock with a par value of \$0.001 were authorized by the shareholders. There are no preferred shares issued and the terms have not been determined.

The Company closed the acquisition of TransTech of Aurora, Oregon on June 8, 2010 and recorded the results from June 8, 2010 to September 30, 2011. As of June 8, 2010, the Company is no longer in the development stage.

This acquisition is expected to accelerate market entry and penetration through the acquisition of well-operated and positioned distributors of security and authentication systems like TransTech, thus creating a natural distribution channel for products featuring our proprietary Spectrum Pattern Matching ("SPM") technology.

## 2. GOING CONCERN

The accompanying financial statements have been prepared on a going concern basis, which contemplates the realization of assets and the satisfaction of liabilities in the normal course of business. The Company has incurred net losses of \$ 2,395,525 and \$1,146,796 for the years ended September 30, 2011 and 2010, respectively. Our current liabilities exceeded our current assets by approximately \$3.2 million as of September 30, 2011. Our net cash used in operating activities was \$1.3 million for the year ended September 30, 2011.

As of September 30, 2011, the Company had \$92,313 in cash. The Company needs to obtain additional financing to implement the business plan, service our debt repayments and acquire new businesses. However, there can be no assurance that financing or additional funding will be available to the Company on favorable terms or at all. If the Company raises additional capital through the sale of equity or convertible debt securities, the issuance of such securities may result in dilution to existing stockholders.

The Company anticipates that it will record losses from operations for the foreseeable future. As of September 30, 2011, our accumulated deficit was \$11.2 million. The Company has limited capital resources, and operations to date have been funded with the proceeds from private equity and debt financings. These conditions raise substantial doubt about our ability to continue as a going concern. The audit report prepared by our independent registered public accounting firm relating to our financial statements for the year ended September 30, 2011 includes an explanatory paragraph expressing the substantial doubt about our ability to continue as a going concern.

Continuation of the Company as a going concern is dependent upon obtaining additional working capital. The financial statements do not include any adjustments that might be necessary if we are unable to continue as a going concern.

## 3. SIGNIFICANT ACCOUNTING POLICIES: ADOPTION OF ACCOUNTING STANDARDS

PRINCIPLES OF CONSOLIDATION - The consolidated financial statements include the accounts of the Company and its wholly owned and majority-owned subsidiaries. Inter-Company items and transactions have been eliminated in consolidation.

CASH AND CASH EQUIVALENTS - The Company classifies highly liquid temporary investments with an original maturity of three months or less when purchased as cash equivalents. The Company maintains cash balances at various financial institutions. Balances at US banks are insured by the Federal Deposit Insurance Corporation up to \$250,000. Beginning December 31, 2010 and through December 31, 2012, all noninterest-bearing transaction accounts are fully insured, regardless of the balance of the account, at all FDIC-insured institutions. The Company has not experienced any losses in such accounts and believes it is not exposed to any significant risk for cash on deposit. As of September 30, 2011, the Company had no uninsured cash amounts.

ACCOUNTS RECEIVABLE AND ALLOWANCE FOR DOUBTFUL ACCOUNTS - Accounts receivable consists primarily of amounts due to the Company from normal business activities. The Company maintains an allowance for doubtful accounts to reflect the expected non-collection of accounts receivable based on past collection history and specific risks identified within the portfolio. If the financial condition of the customers were to deteriorate resulting in an impairment of their ability to make payments, or if payments from customers are significantly delayed, additional allowances might be required.

INVENTORIES - Inventories consist primarily of printers and consumable supplies, including ribbons and cards, badge accessories, capture devices, and access control components held for resale and are stated at the lower of cost or market on the first-in, first-out ("FIFO") method. Inventories are considered available for resale when drop shipped and invoiced directly to a customer from a vendor, or when physically received by TransTech at a warehouse location. The company records a provision for excess and obsolete inventory whenever an impairment has been identified. There is no provision for impaired inventory as of September 30, 2011 and 2010.

EQUIPMENT - Equipment consists of machinery, leasehold improvements, furniture and fixtures and software, which are stated at cost less accumulated depreciation and amortization. Depreciation is computed by the straight-line method over the estimated useful lives or lease period of the relevant asset, generally 3-10 years, except for leasehold improvements which are depreciated over 20 years.

INTANGIBLE ASSETS / INTELLECTUAL PROPERTY - The Company amortizes the intangible assets and intellectual property acquired in connection with the acquisition of TransTech, over sixty months on a straight - line basis, which was the time frame that the management of the Company was able to project forward for future revenue, either under agreement or through expected continued business activities. Intangible assets and intellectual property acquired from RATLab are recorded likewise.

GOODWILL – Goodwill is the excess of cost of an acquired entity over the fair value of amounts assigned to assets acquired and liabilities assumed in a business combination. With the adoption of ASC 350, goodwill is not amortized, rather it is tested for impairment annually, and will be tested for impairment between annual tests if an event occurs or circumstances change that would indicate the carrying amount may be impaired. Impairment testing for goodwill is done at a reporting unit level. Reporting units are one level below the business segment level, but are combined when reporting units within the same segment have similar economic characteristics. Under the criteria set forth by ASC 350, the Company has one reporting unit based on the current structure. An impairment loss generally would be recognized when the carrying amount of the reporting unit's net assets exceeds the estimated fair value of the reporting unit. The Company performs annual assessments and has determined that no impairment is necessary.

LONG-LIVED ASSETS - The Company reviews its long-lived assets for impairment when changes in circumstances indicate that the carrying amount of an asset may not be recoverable. Long-lived assets under certain circumstances are reported at the lower of carrying amount or fair value. Assets to be disposed of and assets not expected to provide any future service potential to the Company are recorded at the lower of carrying amount or fair value (less the projected cost associated with selling the asset). To the extent carrying values exceed fair values, an impairment loss is recognized in operating results.

FAIR VALUE OF FINANCIAL INSTRUMENTS - The Company has adopted FASB Accounting Standards Codification ("ASC") Topic 820, "Fair Value Measurements", for assets and liabilities measured at fair value on a recurring basis. Topic 820 establishes a common definition for fair value to be applied to existing generally accepted accounting principles that require the use of fair value measurements, establishes a framework for measuring fair value and expands disclosure about such fair value measurements. Topic 820 defines fair value as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. Additionally, Topic 820 requires the use of valuation techniques that maximize the use of observable inputs and minimize the use of unobservable inputs. These inputs are prioritized below:

- Level 1: Observable inputs such as quoted market prices in active markets for identical assets or liabilities.
- Level 2: Observable market-based inputs or unobservable inputs that are corroborated by market data
- Level 3: Unobservable inputs for which there is little or no market data, which require the use of the reporting entity's own assumptions.

All cash and cash equivalents include money market securities and commercial paper that are considered to be highly liquid and easily tradable as of September 30, 2011. These securities are valued using inputs observable in active markets for identical securities and are therefore classified as Level 1 within our fair value hierarchy.

The carrying amounts of the Company's financial assets and liabilities, such as cash, accounts receivable, inventory, accounts payable, taxes payable, accrued expenses and other current liabilities, approximate their fair values because of the short maturity of these instruments. The Company's notes payable approximates the fair value of such instruments based upon management's best estimate of interest rates that would be available to the Company for a similar financial arrangement at September 30, 2011.

In addition, Topic 820 expands opportunities to use fair value measurements in financial reporting and permits entities to choose to measure many financial instruments and certain other items at fair value. The Company did not elect the fair value option for any of its qualifying financial instruments.

REVENUE RECOGNITION – TransTech revenue is derived from other products and services. Revenue is considered realized when the services have been provided to the customer, the work has been accepted by the customer and collectability is reasonably assured. Furthermore, if an actual measurement of revenue cannot be determined, we defer all revenue recognition until such time that an actual measurement can be determined. If during the course of a contract management determines that losses are expected to be incurred, such costs are charged to operations in the period such losses are determined. Revenues are deferred when cash has been received from the customer but the revenue has not been earned. The Company recorded deferred revenue of \$0 as of September 30, 2011 and 2010, respectively.

ADVERTISING COSTS - Advertising costs are expensed as incurred. Such costs generally consist of major industry trade shows cooperatively with vendors and some advertising in industry publications. Advertising costs were insignificant during the years ended September 30, 2011 and 2010.

STOCK BASED COMPENSATION - The Company has share-based compensation plans under which employees, consultants, suppliers and directors may be granted restricted stock, as well as options to purchase shares of Company common stock at the fair market value at the time of grant. Stock-based compensation cost is measured by the Company at the grant date, based on the fair value of the award, over the requisite service period. For options issued to employees, the Company recognizes stock compensation costs utilizing the fair value methodology over the related period of benefit. Grants of stock options and stock to non-employees and other parties are accounted for in accordance with the ASC 505.

When stock options are granted, the fair value of each option grant is estimated on the date of grant using the Black-Scholes valuation model and the weighted assumptions noted in the following table:

|                         |            | For the Years Ended<br>September 30, |  |  |  |  |
|-------------------------|------------|--------------------------------------|--|--|--|--|
|                         | 2011       | 2010                                 |  |  |  |  |
| Risk-free interest rate | 3.34%      | 3.34%                                |  |  |  |  |
| Expected life           | 7.53 years | 9.29 years                           |  |  |  |  |
| Dividend rate           | 0.00%      | 0.00%                                |  |  |  |  |
| Expected volatility     | 259%       | 259%                                 |  |  |  |  |

INCOME TAXES - Income tax benefit is based on reported loss before income taxes. Deferred income taxes reflect the effect of temporary differences between asset and liability amounts that are recognized for financial reporting purposes and the amounts that are recognized for income tax purposes. These deferred taxes are measured by applying currently enacted tax laws where that company operates out of. The Company recognizes refundable and deferred assets to the extent that management has determined their realization. As of September 30, 2011 and 2010, the Company had refundable tax assets related to TransTech of \$9,080 and \$8,581, respectively.

NET LOSS PER SHARE – Under the provisions of ASC 260, "Earnings Per Share," basic loss per common share is computed by dividing net loss available to common shareholders by the weighted average number of shares of common stock outstanding for the periods presented. Diluted net loss per share reflects the potential dilution that could occur if securities or other contracts to issue common stock were exercised or converted into common stock or resulted in the issuance of common stock that would then share in the income of the Company, subject to anti-dilution limitations. The common stock equivalents have not been included as they are anti-dilutive. As of September 30, 2011, there were options outstanding for the purchase of 6,920,000 common shares, warrants for the purchase of 4,377,050 common shares, an undetermined number shares of common stock related to convertible debt, which could potentially dilute future earnings per share. As of September 30, 2010, there were options outstanding for the purchase of 4,735,000 common shares, warrants for the purchase of 1,133,333 common shares, 1,666,667 shares of common stock related to convertible debt, which could potentially dilute future earnings per share.

DIVIDEND POLICY - The Company has never paid any cash dividends and intends, for the foreseeable future, to retain any future earnings for the development of our business. Our future dividend policy will be determined by the board of directors on the basis of various factors, including our results of operations, financial condition, capital requirements and investment opportunities.

USE OF ESTIMATES - The preparation of financial statements in conformity with accounting principles generally accepted in the United States requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

RECLASSIFICATION - Certain reclassifications have been made to the Company's financial statements for prior periods to conform to the current presentation. These reclassifications had no effect on previously reported results of operations or retained earnings.

### RECENT ACCOUNTING PRONOUNCEMENTS

Recent accounting pronouncements applicable to the Company are summarized below.

In April 2010, the FASB issued Accounting Standard Update ("ASU") 2010-13, Compensation-Stock Compensation (Topic 718): Effect of Denominating the Exercise Price of a Share-Based Payment Award in the Currency of the Market in Which the Underlying Equity Security Trades - a consensus of the FASB Emerging Issues Task Force. The amendments in this Update are effective for fiscal years, and interim periods within those fiscal years, beginning on or after December 15, 2010. Earlier application is permitted. The Company does not expect the provisions of ASU 2010-13 to have a material effect on the financial position, results of operations or cash flows of the Company. In March 2010, the FASB issued ASU No.2010-11, which is included in the Certification under ASC 815. This update clarifies the type of embedded credit derivative that is exempt from embedded derivative bifurcation requirements. Only an embedded credit derivative that is related to the subordination of one financial instrument to another qualifies for the exemption. This guidance became effective for the Company's interim and annual reporting periods beginning January 1, 2010. The adoption of this guidance did not have a material impact on the Company's financial statements.

A variety of proposed or otherwise potential accounting standards are currently under study by standard setting organizations and various regulatory agencies. Due to the tentative and preliminary nature of those proposed standards, management has not determined whether implementation of such proposed standards would be material to our consolidated financial statements.

## 4. DEVELOPMENT OF SPECTRUM PATTERN MATCHING TECHNOLOGY

The Company develops low-cost, high speed, light-based security and quality control solutions for use in homeland security, anti-counterfeiting, forgery/fraud prevention, brand protection and process control applications. Its patent-pending technology uses controlled illumination with specific bands of light, to establish a unique spectral signature for both individual and classes of items. When matched against existing databases, these spectral signatures allow precise identification and authentication of any item or substance. This breakthrough optical sensing and data capture technology is called SPM. SPM technology can be miniaturized and is easily integrated into a variety of hand-held or fixed mount configurations, and can be combined in the same package as a bar-code or biometric scanner.

After years of development, on September 6, 2011, the Company announced that we were issued US Patent No. 7,996,173, entitled "Method, Apparatus and Article to Facilitate Distributed Evaluation of Objects Using Electromagnetic Energy," by the United States Office of Patents and Trademarks. This is the Company's first patent covering our SPM technology. The Company is pursuing an aggressive patent strategy to expand our unique intellectual property. As of November 29, 2011, the Company had four family patent applications filed with the U.S. Patent Office and one patent pending in Japan.

## LICENSE AGREEMENT WITH JAVELIN LLC

On January 3, 2011, the Company signed a Commercial License Agreement ("License Agreement") with Seattle based Javelin for development of environmental diagnostic applications of its SPM technology.

The License Agreement, which is exclusive for environmental applications, is perpetual and lasts until the Visualant IP expires. It provides for payments of 5% of Javelin's revenues, a royalty of \$15,000 in year one (which was prepaid) and increasing to \$47,407 in year five and profit sharing of 25% of license or transfer of technology. Javelin has certain performance milestones by year 2 and 3. The License Agreement can be terminated by Visualant for failure of Javelin to meet the performance milestones and by Javelin with thirty days notice.

### ACQUISITION OF RATLab

On June 7, 2011, the Company closed the acquisition of all Visualant related assets of the RATLab LLC.

The RATLab is a Seattle based research and development laboratory created by Dr. Tom Furness, founder and Director of the HITLab International, with labs at Seattle, University of Canterbury in New Zealand, and the University of Tasmania in Australia.

Guided by Dr. Tom Furness and Dr. Brian Schowengerdt, a research scientist in the field of optics and vision science, who developed the Spectral Pattern Matching ("SPM") technology under contract for Visualant.

With this acquisition, the Company will consolidate all intellectual property relating to the SPM technology. In addition to its current authentication and security applications of SPM, the Company will now own all other applications including the important fields of medicine, agriculture, and the environment and begin the creation of the Visualant Laboratory.

Upon the closing of this asset acquisition transaction, Dr. Tom Furness and Dr. Brian Schowengerdt will continue to provide technology leadership to us, under terms that are still subject to negotiation.

The Company acquired the Visualant related assets of the RATLab for the following:

a. One million shares (1,000,000) of our common stock at closing valued at twenty cents (\$0.20) per share, the price during the negotiation of this agreement.

- b. Two hundred and fifty thousand dollars (\$250,000), with one hundred thousand dollars (\$100,000) payable at closing and one hundred and fifty thousand dollars (\$150,000) to be paid no later than the first anniversary of closing.
- c. The outstanding promissory note owing to Tom Furness in the amount of \$65,000 with accrued interest of \$24,675 was paid at closing.

## PROPOSED ACQUISITION OF EAGLE

On June 27, 2011, the Company announced that it signed a new Letter of Intent to Eagle (www.eagletechnologiesusa.com) of Brea, California.

On September 15, 2011, the Company announced that it had signed an amendment to the Letter of Intent, extending the closing date to December 31, 2011.

Eagle, founded by card industry leaders Greg and Ryan Hawkins and Jeff Fulmer in 2008, has rapidly emerged as a premier provider of blank PVC and polyester composite cards to the identification market. If this acquisition is completed as anticipated, it is hoped that Eagle will provide an immediate additional \$1 million in annual revenue to Visualant and is projected to grow to \$3 to \$4 million in revenues over the next two years as Eagle increases the range and technical sophistication of its product line.

If this acquisition is completed, the Company will continue with its strategic initiative to consolidate relevant security and authentication assets. At the same time, the Company will provide Eagle and its management the human and capital resources necessary to rapidly accelerate its growth. Upon the closing of this acquisition, the Eagle team will continue to manage Eagle with full profit and loss responsibility.

Under the terms of the Letter of Intent, Eagle will be acquired for \$1 million, consisting of 1.2 million shares of restricted VSUL common stock valued at \$.4167 per share, the price during the period of the negotiations, and a promissory note in the amount of \$500,000 payable as follows:

- 1) \$150,000 will be paid in cash to Seller on the earlier of the one-year anniversary of the closing date of the Acquisition or upon the closing of more than Two Million Five Hundred Thousand in financing.
- 2) \$150,000 will be paid in cash to Seller on the earlier of the two-year anniversary of the closing date of the Acquisition or upon the closing of more than Five Million in aggregate financing since closing.
- 3) \$200,000 on the earlier of the third anniversary of closing date of the Acquisition or upon the closing of more than Seven Million Five Hundred Thousand in aggregate financing since closing.

The promissory note is collateralized by the stock and assets of Eagle until paid in full. In addition, consideration will be provided post closing to the ownership and senior management in Eagle in form of the creation of a bonus pool. The bonus pool will be comprised of one million shares of VSUL common stock which shall be escrowed at closing and released to Eagle ownership and management if they generate \$4 million in cash flow positive gross revenues within two years of closing of this transaction. The shares shall be distributed at the sole discretion of the ownership and senior management of Eagle.

The letter of intent is subject to (i) approval of the acquisition by the Board of Visualant and Eagle; (ii) completion of due diligence; and (iii) agreement to customary terms and conditions; and resolution of outstanding litigation. The acquisition is expected to close by August 30, 2011.

## 5. ACQUISITION OF TRANSTECH

The Company closed the acquisition of TransTech of Aurora, Oregon on June 8, 2010. On this date, the Company entered into a Stock Purchase, Security and Stock Pledge Agreements which are included as Exhibits to the Form 10-Q filed with the SEC on August 12, 2010.

TransTech, founded in 1994, is a distributor of access control and authentication systems serving the security and law enforcement markets. With recorded revenues of \$10 million in 2009, TransTech has a respected national reputation for outstanding product knowledge, sales and service excellence.

This acquisition is expected to accelerate market entry and penetration through the acquisition of well-operated and positioned distributors of security and authentication systems like TransTech, thus creating a natural distribution channel for products featuring the company's proprietary SPM technology.

The Company acquired its 100% interest in TransTech by issuing a Promissory Note ("Note") to James Gingo, the President ofTransTech, in the amount of \$2,300,000, plus interest at the rate of three and one-half percent (3.5%) per annum from the date of the Note. The Note is secured by a security interest in the stock and assets of TransTech, and is payable over a period of three (3) years as follows:

- (i) The sum of \$650,000, the amount of any accrued interest due on the Bonderson debt of \$600,000 owed by James Gingo to the Bonderson Family Living Trust ("Bonderson Debt") and interest on the unpaid balance, shall be paid to Seller on the earlier of: (A) the one (1) year anniversary of the closing date; or (B) on the closing of \$2,500,000 or more in aggregate financing (whether debt, equity or some combination thereof) after the closing date;
- (ii) The sum of \$650,000, the amount of any accrued interest due on the Bonderson debt owed by James Gingo and interest on the unpaid balance shall be paid to Seller on the earlier of: (A) the two (2) year anniversary of the closing date; or (B) on the closing of \$5,000,000 or more in aggregate financing (whether debt, equity or some combination thereof) after the closing date; and
- (iii) The remaining balance of the Note and interest thereon shall be paid to Seller on the earlier of: (A) the three year anniversary of the closing date; or (B) on the closing of \$7,500,000 or more in aggregate financing (whether debt, equity or some combination thereof) after the closing date.

On June 8, 2010, the Company issued a total of 3,800,000 shares of restricted common stock of the Company to James Gingo, Jeff Kruse and Steve Waddle, executives of TransTech, and Paul Bonderson, a TransTech investor. The parties valued the shares in this transaction at \$76,000 or \$0.02 per share, the closing bid price during negotiations.

The cost to acquire these assets has been preliminarily allocated to the assets acquired according to estimated fair values and is subject to adjustment when additional information concerning asset valuations is finalized, but no later than June 8, 2011. The allocation was as follows:

| Common stock  | \$<br>76,000    |
|---|-----------------|
| Notes payable                                       | 2,300,000       |
| Accounts receivable, net                            | (755,836)       |
| Inventories   | (444,105)       |
| Equipment, net                                      | (590,955)       |
| Other assets  | (141,870)       |
| Accounts payable - trade                            | 921,183         |
| Notes payable - current portion of long term debt   | 499,680         |
| Other liabilities                                   | <br>103,193     |
|   |                 |
| Total purchase price                                | \$<br>1,967,290 |
|   |                 |
| Portion allocated to identifiable intangible assets | \$<br>983,645   |
| Portion allocated to goodwill                       | <br>983,645     |
| Č   |                 |
| Total   | \$<br>1,967,290 |

The results of operations of TransTech were included in the Consolidated Statements of Operations for the period June 9, 2010 to September 30, 2011.

The pro-forma financial data for the acquisition for the year ended September 30, 2010, were as follows:

|                           |    |             | Pr   | e-Acquisition     |                                    |             |
|---------------------------|----|-------------|--|-------------------|------------------------------------|-------------|
|                           |    |             | Operat                                       | ions of TransTech |                                    |             |
|                           |    |             | Systems, Inc. October 1, 2009 - June 8, 2010 |                   | Forma Year Ended eptember 30, 2010 |             |
|                           |    |             |  |                   |                                    |             |
| Revenue                   | \$ | 2,542,627   | \$   | 5,601,164         | \$                                 | 8,143,791   |
| Net loss per common share |    | (1,148,920) |  | (65,071)          |                                    | (1,213,991) |
| Net loss per common share |    | (0.04)      |  |                   |                                    | (0.04)      |

There were no material, nonrecurring items included in the reported the pro-forma results.

# 6. ACCOUNTS RECEIVABLE/CUSTOMER CONCENTRATION

Accounts receivable were \$823,724and \$883,567, net of allowance, as of September 30, 2011 and 2010, respectively. The Company had two customers (12.6% and 11.0%) in excess of 10% of our consolidated revenues for the period October 1, 2010- September 30, 2011. The Company had no customers with accounts receivable in excess of 10% as of September 30, 2011. The Company does expect to have customers with revenues or a receivable balance of 10% of total accounts receivable in the foreseeable future.

#### 7. INVENTORIES

Inventories were \$454,588 and \$622,770 as of September 30, 2011 and 2010, respectively. Inventories consist primarily of printers and consumable supplies, including ribbons and cards, badge accessories, capture devices, and access control components held for resale. There is no provision for impaired inventory as of September 30, 2011 and 2010.

# 8. FIXED ASSETS

Fixed assets, net of accumulated depreciation, was \$522,668 and \$588,060 as of September 30, 2011 and 2010, respectively. Accumulated depreciation was \$554,884 and \$599,784 as of September 30, 2011 and 2010, respectively. Total depreciation expense, was \$79,355 and \$24,025 for the years ended September 30, 2011 and 2010, respectively. The results of operations of TransTech were included in the Consolidated Statements of Operations for the period June 9, 2010 to September 30, 2011. All equipment is used for selling, general and administrative purposes and accordingly all depreciation is classified in selling, general and administrative expenses.

Property and equipment as of September 30, 2011 was comprised of the following:

|                                | Estimated    | mated September 30, 2011 |           |    |                |    |           |
|--------------------------------|--------------|--------------------------|-----------|----|----------------|----|-----------|
|                                | Useful Lives |                          | Purchased |    | Capital Leases |    | Total     |
|                                | • • •        |                          | 101616    | •  | 0= 000         | •  | 224 (22   |
| Machinery and equipment        | 3-10 years   | \$                       | 134,616   | \$ | 87,039         | \$ | 221,655   |
| Leasehold improvements         | 20 years     |                          | 600,000   |    | -              |    | 600,000   |
| Furniture and fixtures         | 3-10 years   |                          | 45,676    |    | 101,260        |    | 146,936   |
| Software and websites          | 3-7 years    |                          | 64,112    |    | 44,849         |    | 108,961   |
| Less: accumulated depreciation |              |                          | (374,021) |    | (180,863)      |    | (554,884) |
|                                |              | \$                       | 470,383   | \$ | 52,285         | \$ | 522,668   |

Property and equipment as of September 30, 2010 was comprised of the following:

|                                | Estimated    |    |           | September 30, 2010 |                |    |           |
|--------------------------------|--------------|----|-----------|--------------------|----------------|----|-----------|
|                                | Useful Lives |    | Purchased |                    | Capital Leases |    | Total     |
| Machinery and equipment        | 3-10 years   | \$ | 211,131   | \$                 | 87,038         | \$ | 298,169   |
| Leasehold improvements         | 20 years     | •  | 600,000   |                    | -              | •  | 600,000   |
| Furniture and fixtures         | 3-10 years   |    | 71,758    |                    | 101,260        |    | 173,018   |
| Software and websites          | 3- 7 years   |    | 69,403    |                    | 47,254         |    | 116,657   |
| Less: accumulated depreciation |              |    | (442,977) |                    | (156,807)      |    | (599,784) |
|                                |              | \$ | 509,315   | \$                 | 78,745         | \$ | 588,060   |

## 9. INTANGIBLE ASSETS

Intangible assets as of September 30, 2011 and 2010 consisted of the following:

|                                | Estimated<br>Useful Lives | Se | eptember 30,<br>2011 | <br>September 30,<br>2010 |
|--------------------------------|---------------------------|----|----------------------|---------------------------|
| Customer contracts             | 5 years                   | \$ | 1,433,645            | \$<br>983,645             |
| Less: accumulated amortization |                           |    | (290,555)            | (65,576)                  |
| Intangible assets, net         |                           | \$ | 1,143,090            | \$<br>918,069             |

Total amortization expense was \$224,979 and \$65,576 for the years ended September 30, 2011 and 2010, respectively.

The fair value of the TransTech intellectual property acquired was \$983,645, estimated by using a discounted cash flow approach based on future economic benefits associated with agreements with customers, or through expected continued business activities with its customers. In summary, the estimate was based on a projected income approach and related discounted cash flows over five years, with applicable risk factors assigned to assumptions in the forecasted results.

The fair value of the RATLab intellectual property acquired was \$450,000 estimated by using a discounted cash flow approach based on future economic benefits associated with agreements with customers, or through expected continued business activities with its customers. In summary, the estimate was based on a projected income approach and related discounted cash flows over five years, with applicable risk factors assigned to assumptions in the forecasted results.

# 10. ACCOUNTS PAYABLE

Accounts payable were \$1,206,101 and \$1,432,074 as of September 30, 2011 and 2010, respectively. Such liabilities consisted of amounts due to vendors for inventory purchases and technology development, external audit, legal and other expenses incurred by the Company. The Company had four vendors with accounts payable in excess of 10% as of September 30, 2011. The Company does expect to have vendors with accounts payable balances of 10% of total accounts payable in the foreseeable future.

# 11. CONVERTIBLE NOTES PAYABLE

On December 7, 2009, the Company obtained \$250,000 of financing from Coach Capital ("Coach") pursuant to a Convertible Promissory Note. Interest accrues at 8% and the \$250,000 may be converted into common stock on November 27, 2010 at \$0.15 per share or 1,666,667 shares. This financing placed certain restrictions on the Company In addition, Coach received warrants to purchase 833,333 shares of the Company's common stock at \$0.15 per share. The warrant expires 3 years from the date of issuance. On April 1, 2011, Coach converted \$250,000 and interest of \$28,758 into 1,858,387 shares of common stock. On May 31, 2011, Coach exercised its warrant and received 833,333 shares of common stock.

Upon issuing the Note to Coach, the Company recognized the note and warrants based on their relative fair values of \$250,000 and \$81,000, respectively. The fair value of the note was determined using the Black-Scholes option pricing model. The relative fair value of the warrants was classified as a component of additional paid-in capital with the corresponding amount reflected as a contra-liability to the debt. The fair value of the warrants was determined using the Black Scholes model, assuming a term of three years, volatility of 267%, no dividends, and a risk-free interest rate of 1.34%.

On July 14, 2010, November 9, 2010 and January 3, 2011 the Company obtained \$50,000 of financing from Asher Enterprises, Inc. ("Asher") pursuant to a Securities Purchase Agreement and Convertible Promissory Note. Interest is accrued at 8% and the \$50,000 is convertible into restricted common stock on or before April 19, 2011, August 11, 2011and September 30, 2011 at Asher's request at a 39% discount to the three lowest close bid prices during the ten days prior to conversion. This financing places certain restrictions on the Company. The Company expensed \$960 during the year ended September 30, 2011. On February 14 and 17, 2011, Asher converted \$50,000 into 173,378 shares of common stock at \$.2884 per share. On May 20, 24 and 26, 2011, Asher converted \$50,000 into 296,130 shares of common stock at \$.169 per share. On July 14, 17 and 20, 2011, Asher converted \$50,000 into 491,506 shares of common stock at \$.102 per share.

On May 19, 2011, the Company entered into a Securities Purchase Agreement ("Agreement") with Gemini Master Fund, Ltd. and Ascendiant Capital Partners, LLC ("Investors") pursuant to which the Company issued \$1.2 million in principal amount of 10% convertible debentures due May 1, 2012, together with 5-year warrants to purchase 2,400,000 shares of the Company's common stock. The purchase price for the debentures was 83.3% of the face amount, resulting in the Company receiving \$1.0 million, less legal fees, placement agent fees and expenses as set forth below. On September 8, 2011, Gemini converted \$25,000 and interest of \$760 into 311,516 shares of common stock at \$.0827 per share. On October 21, 2011, Gemini converted \$100,000 and interest of \$4,247 into 2,619.261 shares of common stock at \$.04 per share. The Company expensed \$43,129 during the year ended September 30, 2011.

The financing, led by Gemini Strategies LLC of San Diego, CA and New York, and Ascendiant Capital Partners LLC of Irvine, CA, provides capital for Visualant to continue with the execution of its strategic plans, including the funding of its planned acquisitions and the market development of its Spectral Pattern Matching Technology.

Under the terms of the Agreement, the debentures, including the amount of accrued interest thereon, are convertible at the option of the holder into shares of the Company's common stock at a conversion price equal to the lesser of (i) \$0.50 per share, or (ii) 70% of the average of the three lowest prices during the 20 trading days preceding the conversion date, subject to a floor conversion price of \$0.35 per share, provided that the Company pays to the holder a compensatory amount in cash to adjust for the difference between and the conversion price and \$0.35 per share. The warrants for 2.4 million shares are exercisable at a price of \$0.50 per share for five years. The Agreement also provides for an additional \$1.0 million investment option by the Investors to purchase an additional \$1.2 million in aggregate principal amount of debentures on or before the one-year anniversary date of the Agreement. The conversion price of these additional debentures is equal to the lesser of (i) \$1.00 per share, or (ii) 70% of the average of the three lowest prices during the 20 trading days preceding the conversion date, subject to a floor conversion price of \$0.70 per share subject to adjustment. The Company has agreed to file a registration statement on form S-1 to register the resale of all shares issuable in connection with the convertible debentures and warrants and have it declared effective within ninety days of the closing of the transaction.

The Company paid legal fees and expenses in the amount of \$12,500. Visualant also paid \$80,000 or 8.0% of the cash received and issued a five-year warrant for 192,000 shares in placement agent fees to Ascendiant Capital Markets LLC.

We filed a registration statement on Form S-1, which was declared effective on August 29, 2011, to register 15,340,361 of our common stock, including (i) up to 3,600,000 shares of our common stock for Gemini issuable on conversion and 1,800,000 shares of our common stock issuable upon exercise of a warrant issued to Gemini and (ii) up to 1,200,000 shares of our common stock issuable upon exercise of a warrant issued to Ascendiant. Since the effective date of the registration statement, 2,930,777 shares of our common stock have been issued thus far to Gemini on conversion of a portion of the convertible debentures.

The conversion of the convertible notes payable and the related warrants will likely require the Company to file an additional registration statement and will likely result in a dilution of the value of the our common shares for all shareholders.

The Agreement may be terminated by the Investors under certain conditions. The Agreement also contains certain representations and warranties of Visualant and the Investors, including customary investment-related representations provided by the Investors, as well as acknowledgements by the Investors that it has reviewed certain disclosures of the Company (including the periodic reports that the Company has filed with the SEC) and that the Company's issuance of the shares has not been registered with the SEC or qualified under any state securities laws. We provided customary representations regarding, among other things, its organization, capital structure, subsidiaries, disclosure reports, absence of certain legal or governmental proceedings, financial statements, tax matters, insurance matters, real property and other assets, and compliance with applicable laws and regulations. The Investor's representations and warranties are qualified in their entirety (to the extent applicable) by the Company's disclosures in the reports it files with the SEC. We also delivered confidential disclosure schedules qualifying certain of its representations and warranties in connection with executing and delivering the Agreement.

# 12. NOTES PAYABLE, CAPITALIZED LEASES AND LONG TERM DEBT

Notes payable, capitalized leases and long term debt as of September 30, 2011 and 2010 consisted of the following:

|   | Se | September 30,<br>2011 |    | September 30,<br>2010 |
|---|----|-----------------------|----|-----------------------|
| BFI Finance Corp Secured Credit Facility                  | \$ | 506,377               | \$ | 643,334               |
| TransTech capitalized leases, net of capitalized interest | ·  | 31,216                | •  | 54,437                |
| Related party notes payable-                              |    |                       |    |                       |
| James Gingo Promissory Note                               |    | 1,650,000             |    | 2,300,000             |
| RATLAB  |    | 150,000               |    | -                     |
| Bradley E. Sparks   |    | 73,228                |    | 50,750                |
| Lynn Felsinger  |    | 82,000                |    | 82,000                |
| Ronald P. Erickson and affiliated parties                 |    | 58,952                |    | 58,952                |
| Total debt  |    | 2,551,773             |    | 3,189,473             |
| Less current portion of long term debt                    |    | (1,537,191)           |    | (1,513,495)           |
| Long term debt  | \$ | 1,014,582             | \$ | 1,675,978             |

#### BFI Finance Corp Secured Credit Facility

On December 9, 2008 TransTech entered into a \$1,000,000 secured credit facility with BFI Finance Corp to fund itsoperations. The rate is prime interest + 2.5%, with a floor for prime interest of 5.5%. On June 12, 2011, the secured credit facility was renewed for 6 months, with a floor for Prime of 4.5%. The eligible borrowing is based on 80% of eligible trade accounts receivable, not to exceed \$700,000, and 35% of inventory value, not to exceed \$300,000, for a total cap of \$1,000,000. As of September 30, 2011, the outstanding balance under this facility was \$506.377. The secured credit facility is guaranteed by James Gingo, the President of TransTech.

## Capitalized Leases

TransTech has capitalized leases for equipment. The leases have a remaining lease term of 6-46 months. The aggregate future minimum lease payments under capital leases, to the extent the leases have early cancellation options and excluding escalation charges, are as follows:

| Years Ended September 30,                  | <br>Total    |
|--|--------------|
| 2012                                       | \$<br>16,634 |
| 2013                                       | 13,928       |
| 2014                                       | 3,806        |
| 2015                                       | 2,760        |
| 2016                                       | 0            |
| Total                                      | 37,128       |
| Less current portion of capitalized leases | <br>(5,912)  |
| Long term capital leases                   | \$<br>31,216 |
|  |              |

The imputed interest rate in the capitalized leases is approximately 10.5%.

# Related Party Notes Payable

The Company acquired its 100% interest in TransTech by issuing a Promissory Note ("Note") to James Gingo, the President of TransTech, in the amount of \$2,300,000, plus interest at the rate of three and one-half percent (3.5%) per annum from the date of the Note. The Note is secured by a security interest in the stock and assets of TransTech, and is payable over a period of three (3) years as follows:

- (i) The sum of \$650,000, the amount of any accrued interest due on the Bonderson debt of \$600,000 owed by James Gingo to the Bonderson Family Living Trust ("Bonderson Debt") and interest on the unpaid balance, shall be paid to Seller on the earlier of: (A) the one (1) year anniversary of the closing date; or (B) on the closing of \$2,500,000 or more in aggregate financing (whether debt, equity or some combination thereof) after the closing date. On June 8, 2011, we paid \$650,000 and accrued interest of \$80,500 to Mr. Gingo.
- (ii) The sum of \$650,000, the amount of any accrued interest due on the Bonderson debt owed by James Gingo and interest on the unpaid balance shall be paid to Seller on the earlier of: (A) the two (2) year anniversary of the closing date; or (B) on the closing of \$5,000,000 or more in aggregate financing (whether debt, equity or some combination thereof) after the closing date; and
- (iii) The remaining balance of the Note and interest thereon shall be paid to Seller on the earlier of: (A) the three year anniversary of the closing date; or (B) on the closing of \$7,500,000 or more in aggregate financing (whether debt, equity or some combination thereof) after the closing date.

On February 27, 2007, the Company entered into a demand note with former CEO and President, Bradley E. Sparks totaling \$50,000 plus loan fees of \$750. As of September 30, 2011, the outstanding note payable totaled \$50,750 consisting of the note payable to Mr. Sparks. Interest expense accrues on the note at a rate of 18% per annum. Accrued interest of \$42,146 as of September 30, 2011 on the note payable is recorded in the balance sheet in accrued expenses and other liabilities.

Any delays in repayment of the principal and accrued interest on the note payable upon demand result in a penalty interest rate of 30% per annum. The interest due to Mr. Sparks became in arrears on February 16, 2008 and has not been paid as of the date of this filing. Mr. Sparks has not demanded repayment of the note as of the date of this filing.

On September 30, 2009, the Company entered into a second demand note with former CEO and President, Bradley E. Sparks totaling \$22,478. As of September 30, 2011, the outstanding note payable totaled \$22,478 consisting of the note payable to Mr. Sparks. Interest expense accrues on the note at a rate of 8% per annum, with a default interest rate of 12%. Accrued interest of \$3,597 as of September 30, 2011 on the notes payable is recorded in the balance sheet in accrued expenses and other liabilities.

On April 30, 2009, accounts payable owed to Lynn Felsinger, a consultant, totaling \$82,000 was converted into a demand note. Ms. Felsinger has not demanded repayment of the note as of the date of this filing.

Mr. Ronald Erickson, our Chief Executive Officer, converted outstanding debt with accrued interest in the amount of \$152,971 into 1,019,806 shares of common stock of the Company valued at \$0.15 per share on March 27, 2009. In addition, an affiliate of Mr. Erickson's, Juliz I Limited Partnership, loaned the Company operating funds during fiscal 2009. The balance outstanding at September 30, 2011 is \$34,630 plus interest of \$7,628. Additionally, Mr. Erickson incurred expenses on behalf of the Company for a total of \$24,322 during the 2009 fiscal year. This balance was converted into a loan as of September 30, 2009 which bears interest at 8%. Accrued interest was \$3,892 as of September 30, 2011.

Aggregate maturities for notes payable, capitalized leases and long term debt by year are as follows:

| Years Ended September 30, | Total |           |
|---------------------------|-------|-----------|
| 2012                      | \$    | 1,537,191 |
| 2013                      |       | 1,011,710 |
| 2014                      |       | 551       |
| 2015                      |       | 2,321     |
| 2016                      |       | 0         |
| Total                     | \$    | 2,551,773 |

# 13. EQUITY

During the fiscal year ended September 30, 2009, the Company issued 7,058,816 shares of common stock in satisfaction of \$1,059,793 of outstanding indebtedness, including the debt due to Coventry Capital, 950,000 shares of common stock as grants to directors, 950,000 shares of common stock as grants to consultants, and 1,850,000 shares in resolution of certain outstanding matters with the RATLab LLC.

During the quarter ended December 31, 2009, the Company issued 300,000 shares of common stock as grants to directors, 100,000 shares of common stock as grants to a consultant, and 300,000 shares to RATLab.

On May 10, 2010, the Board of Directors issued to Mark Scott, our Chief Financial Officer, 1,000,000 shares of restricted common stock granted upon signing at the closing bid price of \$0.02 per share on May 7, 2010.

On May 10, 2010, the Board of Directors issued to Ron Erickson or his designee Two Million (2,000,000) shares of restricted common stock of the Company and granted options to purchase three million (3,000,000) shares at \$0.15 per share. The restricted common stock was issued at the closing bid price of \$0.02 per share on May 7, 2010. The grant of options vests quarterly over two years and expires on May 6, 2020. This common stock issuance and the grant of options replace the 5,000,000 unissued shares previously approved by the Board of Directors on December 21, 2009.

On May 18, 2010, the Board of Directors issued 600,000 shares of restricted common stock of the Company to four (4) consultants and suppliers for the conversion of liabilities or for services. The parties valued the shares in this transaction at \$0.02 per share, the closing bid price of the Company's common stock during negotiations.

On June 1, 2010, the Board of Directors issued 666,667 shares of restricted common stock of the Company to a service provider for the conversion of \$100,000 in liabilities at \$0.15 per share.

On June 8, 2010, the Board of Directors issued 3,000,000, 100,000 and 100,000 of restricted common stock of the Company to James Gingo, Jeff Kruse and Steve Waddle, executives of TransTech, respectively. The parties valued the shares in this transaction at \$0.02 per share, the closing bid price of the Company's common stock during negotiations.

On June 8, 2010, the Board of Directors issued 600,000 shares of restricted common stock of the Company to Paul Bonderson, a TransTech investor. The parties valued the shares in this transaction at \$0.02 per share, the closing bid price of the Company's common stock during negotiations.

On June 8, 2010, the Board of Directors issued 300,000 shares of restricted common stock of the Company to David Markowski for consulting services. The parties valued the shares in this transaction at \$0.02 per share, the closing bid price of the Company's common stock during negotiations.

On June 11, 2010, the Company issued a warrant for the purchase of 300,000 shares of common stock of the Company to the Sterling Fund for advisory services. The warrant was valued at \$0.02 per share using the Black-Scholes-Merton option valuation model. The warrant expires June 10, 2013 and is callable if registered and with five closing trading prices of the Company's common stock over \$0.50 per share.

On November 17, 2010, the Company issued 20,000 shares of restricted shares of the Company's common stock to Robert Jones for advisory services. The shares were valued at \$0.24 per share, the closing price on November 17, 2010.

On December 23, 2010, the Company entered into a Securities Purchase Agreement ("Agreement") with Seaside pursuant to which Seaside agreed to purchase restricted shares of the Company's common stock from time to time over a 12-month period, provided that certain conditions are met.

Under the terms of the Agreement, the Company agreed to sell and issue to Seaside each month for a 12-month period commencing on the closing date, restricted shares of the Company's common stock at a price equal to the lower of (i) 60% of the average trading price of the company's stock during the 10 trading days immediately preceding each monthly closing date, or (ii) 70% of the average trading price for the trading day immediately preceding each monthly closing date. Visualant's agreement to sell shares each month during said 12 month period is subject to certain conditions and limitations. With respect to each subsequent closing, Visualant will not be obligated to sell any of its common stock to Seaside at a price lower than \$0.25 per share, and Seaside's beneficial ownership of the Company's common stock will not exceed 9.9%. Seaside is not permitted to short sale the Company's common stock.

Visualant paid Seaside's legal fees and expenses in the amount of \$25,000 for the initial closing, and agreed to pay \$2,500 for each subsequent closing. Visualant also has agreed to pay 7.0% in finder's fees (to be paid in connection with each draw down) and issue 10,113 common stock warrants exercisable at \$0.21395 per share.

The Agreement may be terminated by Seaside upon written notice to the Company, if at any time prior to the final subsequent closing the Company consummates a financing to which Seaside is not a party.

The Agreement also contains certain representations and warranties of Visualant and Seaside, including customary investment-related representations provided by Seaside, as well as acknowledgements by Seaside that it has reviewed certain disclosures of the Company (including the periodic reports that the Company has filed with the SEC) and that the Company's issuance of the shares has not been registered with the SEC or qualified under any state securities laws. Visualant provided customary representations regarding, among other things, its organization, capital structure, subsidiaries, disclosure reports, absence of certain legal or governmental proceedings, financial statements, tax matters, insurance matters, real property and other assets, and compliance with applicable laws and regulations. Seaside's representations and warranties are qualified in their entirety (to the extent applicable) by the Company's disclosures in the reports it files with the SEC. Visualant also delivered confidential disclosure schedules qualifying certain of its representations and warranties in connection with executing and delivering the Agreement.

As of September 30, 2011, the Company sold to Seaside 2,529,314 shares at a purchase price of \$0.302 per share, or an aggregate price of \$763,650. In addition, the Company issued warrants to brokers for the purchase of 177,050 shares of common shares at the purchase price of \$0.302 per share.

On January 27, 2011, the Company issued 275,000 restricted shares of the Company's common stock to directors for services provided during 2010. The shares were valued at \$0.448 per share, the closing price for the thirty days prior to January 27, 2011.

On January 27, 2011, the Company entered into a Contract for Corporate Advisory Services with Core consulting Group. Under the agreement dated December 6, 2010, the Company issued 381,500 of restricted shares of the Company's common stock at \$0.45 per share, the closing price on December 6, 2010. On April 27, 2011, the Company issued an additional 381,500 of restricted shares of our common stock at \$0.45 per share, the closing price on December 6, 2010.

On January 27, 2011, Monahan & Biagi, PLLC converted \$136,726 of accrued legal bills into 341,815 shares of our common stock at \$0.40 per share, the closing price on January 22, 2011, the date the conversion was requested.

On February 14 and 17, 2011, Asher converted \$50,000 of convertible debentures into 173,378 shares of common stock at \$0.2884 per share.

On February 23, 2011, Masahiro Kawahata, a director converted \$90,906 of accrued expenses into 211,409 shares of the Company common stock at \$0.43 per share, the closing price on February 23, 2011, the date the conversion was requested.

On February 23, 2011, the Company issued a warrant for the purchase of 1,000,000 shares of our common stock to Coach fondvisory services. The warrant was issued at \$0.25 per share. The warrant expires February 22, 2014 and is callable if registered and with five closing trading prices of the Company's common stock over \$0.75 per share.

On February 23, 2011, the Company issued a warrant for the purchase of 500,000 shares of our common stock to the Sterling Group for advisory services. The warrant was issued at \$0.50 per share. The warrant expires February 22, 2014 and is callable if registered and with five closing trading prices of our common stock over \$0.75 per share.

On April 1, 2011, Coach converted \$250,000 and interest of \$28,758 into 1,858,387 shares of common stock.

On April 1, 2011, the Company entered into a Consulting Agreement with Cerillion N4 Partners. Under the agreement, the Company issued 4,000 shares at \$0.52 per share, the price on March 31, 2011.

On April 1, 2011, the Company entered into an Agreement with InvestorIdeas.com. Under the agreement, the Company issued 57,692 shares at \$0.52 per share, the price on March 31, 2011.

On April 1, 2011, the Company entered into an Agreement with National Securities Corporation. Under the agreement, the Company issued 60,000 shares at \$0.52 per share, the price on March 31, 2011.

On April 1, 2011, the Company entered into an Agreement with Aquiline Group, Inc. Under the agreement, the Company issued 75,000 shares at \$0.52 per share, the price on March 31, 2011.

On May 31, 2011, Coach exercised its warrant and received 833,333 shares of common stock. On December 7, 2009, the Company closed \$250,000 of financing from Coach pursuant to a Convertible Promissory Note. In addition, Coach received warrants to purchase 833,333 shares of the Company's common stock at \$0.15 per share. The warrant expired 3 years from the date of issuance.

On May 18, 2011, the Company entered into an Agreement with Mr. Gima. Under the agreement, we issued 10,000 shares at 0.52 per share.

On May 20, 24 and 26, 2011, Asher converted \$50,000 of convertible debentures into 296,130 shares of common stock at \$0.169 per share.

On June 7, 2011, the Company closed the acquisition of all Visualant related assets of the RATLab LLC by agreeing to issue 1,000,000 of our common stock valued at \$0.20 per share, the price during the negotiation of this agreement.

On June 17, 2011, the Company entered into a Securities Purchase Agreement with Ascendiant, pursuant to which Ascendiant agreed to purchase up to \$3,000,000 worth of shares of the Company's common stock from time to time over a 24-month period, provided that certain conditions are met. The financing arrangement entered into by the Company and Ascendiant is commonly referred to as an "equity line of credit" or an "equity drawdown facility."

Under the terms of the Securities Purchase Agreement, Ascendiant will not be obligated to purchase shares of the Company's common stock unless and until certain conditions are met, including but not limited to the SEC declaring effective a Registration Statement (the "Registration Statement") on Form S-1 and the Company maintaining an Effective Registration Statement which registers Ascendiant's resale of any shares purchased by it under the equity drawdown facility. The customary terms and conditions associated with Ascendiant's registration rights are set forth in a Registration Rights Agreement that was also entered into by the parties on June 17, 2011.

Once the registration is declared effective, the Company has the right to sell and issue to Ascendiant, and Ascendiant will be obligated to purchase from the Company, up to \$3,000,000 worth of shares of the Company's common stock over a 24-month period beginning on such date (the "Commitment Period"). The Company will be entitled to sell such shares from time to time during the Commitment Period by delivering a draw down notice to Ascendiant. In such draw down notices, the Company will be required to specify the dollar amount of shares that it intends to sell to Ascendiant, which will be spread over a five-trading-day pricing period. For each draw, the Company will be required to deliver the shares sold to Ascendiant by the second trading day following the pricing period. Ascendiant is entitled to liquidated damages in connection with certain delays in the delivery of its shares.

The Securities Purchase Agreement also provides for the following terms and conditions:

• Purchase Price - 90% of the Company's volume-weighted average price ("VWAP") on each trading day during the five-trading-day pricing period, unless the lowest VWAP or closing bid price ("Market Price") on the trading day before settlement is lower, in which case the Purchase Price shall be the Market Price less \$.01.

- Threshold Price The Company may specify a price below which it will not sell shares during the applicable five-trading-day pricing period. If the VWAP falls below the threshold price on any day(s) during the pricing period, such day(s) will be removed from the pricing period (and Ascendiant's investment amount will be reduced by 1/5 for each such day).
- Maximum Draw 20% of the Company's total trading volume for the 10-trading-day period immediately preceding the applicable draw down, times the average VWAP during such period (but in no event more than \$100,000).
- Minimum Draw None.
- Minimum Time Between Draw Down Pricing Periods Three trading days.
- Minimum Use of Facility The Company is not obligated to sell any shares of its common stock to Ascendiant during the Commitment Period.
- Commitment Fees 5% (\$150,000), payable in shares of Company common stock based on the following schedule: \$75,000 worth of restricted shares to be delivered at initial closing, \$25,000 worth of shares if and when the S-1 is declared effective, and \$25,000 worth of shares at 30 and 60 days). As of September 30, 2011, 1,141,119 shares of common stock were issued for \$100,000 in fees. On October 21, 2011 and November 18, 2011, an additional 312,500 shares were issued for \$50,000 in fees.
- Other Fees and Expenses \$7,500 payable in cash or shares of common stock.
- Indemnification Ascendiant is entitled to customary indemnification from the Company for any losses or liabilities it suffers as a result of any breach by the Company of any provisions of the Securities Purchase Agreement, or as a result of any lawsuit brought by any stockholder of the Company (except stockholders who are officers, directors or principal stockholders of the Company).
- Conditions to Ascendiant's Obligation to Purchase Shares Trading in the Company's common stock must not be suspended by the SEC or other applicable trading market; the Company must not have experienced a material adverse effect; all liquidated damages and other amounts owing to Ascendiant must be paid in full; the Registration Statement must be effective with respect to Ascendiant's resale of all shares purchased under the equity drawdown facility; there must be a sufficient number of authorized but unissued shares of the Company's common stock; and the issuance must not cause Ascendiant to own more than 9.99% of the then outstanding shares of the Company's common stock.
- Termination The Securities Purchase Agreement will terminate if the Company's common stock is not listed on one of several specified trading markets (which include the NYSE AMEX, OTC Bulletin Board and Pink Sheets, among others); if the Company files for protection from its creditors; or if the Registration Statement was not declared effective by the SEC by the date nine months following the date of the Securities Purchase Agreement. The Company may terminate the Securities Purchase Agreement with five days' notice.

The Securities Purchase Agreement also contains certain representations and warranties of the Company and Ascendiant, including customary investment-related representations provided by Ascendiant, as well as acknowledgements by Ascendiant that it has reviewed certain disclosures of the Company (including the periodic reports that the Company has filed with the SEC) and that the Company's issuance of the shares has not been registered with the SEC or qualified under any state securities laws. The Company provided customary representations regarding, among other things, its organization, capital structure, subsidiaries, disclosure reports, absence of certain legal or governmental proceedings, financial statements, tax matters, insurance matters, real property and other assets, and compliance with applicable laws and regulations. The Company's representations and warranties are qualified in their entirety (to the extent applicable) by the Company's disclosures in the reports it files with the SEC. The Company also delivered confidential disclosure schedules qualifying certain of its representations and warranties in connection with executing and delivering the Securities Purchase Agreement.

The shares to be issued by the Company to Ascendiant under the Securities Purchase Agreement will be issued in private placements in reliance upon the exemption from the registration requirements set forth in the Securities Act provided for in Section 4(2) of the Securities Act, and the rules promulgated by the SEC thereunder.

The Company expects to issue up to 4,285,714 shares of common stock to be sold to Ascendiant Capital Partners, LLC under a Securities Purchase Agreement dated June 17, 2011. As of November 29, 2011, the Company has issued 774,599 shares for \$67,047 or \$.087 per shares under the Securities Purchase Agreement, excluding the Commitment Fees discussed above.

On June 17, 2011, the Company extended its April 1, 2011 Agreement with Aquiline Group, Inc. Under the agreement, the Company issued 25,000 shares at \$0.52 per share, the price on March 31, 2011.

On July 14, 17 and 20, 2011 Asher converted \$50,000 into 491,506 shares of common stock at \$.102 per share.

On August 23, 2011, the Company filed an amended Registration Statement on Form S-1 for 15,340,361 shares of common stock. The Registration Statement primarily registers shares for Seaside, Gemini, Ascendiant, Coach and Sterling Group and was declared effective by the SEC on August 29, 2011.

On September 8, 2011, Gemini converted \$25,000 and interest of \$760 into 311,516 shares of common stock at \$.0827 per share.

On October 5, 2011, the Company entered into a Financial Consultant Agreement ("Agreement") with D. Weckstein and Co, Inc. ("Weckstein") The Agreement expires July 31, 2016. Under the Agreement. Weckstein was awarded 1,000,000 shares of common stock on November 7, 2011. The shares were valued at \$0.07 per share, the closing price on November 7, 2011. In addition, the Company paid \$5,000 and owes \$5,000 to Weckstein.

On October 21, 2011, Gemini converted \$100,000 and interest of \$4,247 into 2,619.261 shares of common stock at \$.04 per share.

### 14. STOCK OPTIONS

## Description of Stock Option Plan

On April 29, 2011, the 2011 Stock Incentive Plan was approved at the Annual Stockholder Meeting. The Company reserved 7,000,000 shares of Common Stock for issuance under the 2011 Stock Incentive Plan.

In 2005, our Board of Directors adopted a combined incentive and nonqualified stock option plan for employees, consultants, suppliers and directors ("2005 Stock Option Plan"). On October 9, 2006 the Board of Directors authorized an increase in shares available for grant from 2 million to 4 million, subject to stockholder approval. The 2005 Stock Option Plan has never been approved by the shareholders and stock option grants are considered non-statutory.

## Determining Fair Value Under ASC 505

The Company records compensation expense associated with stock options and other equity-based compensation using the Black-Scholes-Merton option valuation model for estimating fair value of stock options granted under our plan. The Company amortizes the fair value of stock options on a ratable basis over the requisite service periods, which are generally the vesting periods. The expected life of awards granted represents the period of time that they are expected to be outstanding. The Company estimates the volatility of our common stock based on the historical volatility of its own common stock over the most recent period corresponding with the estimated expected life of the award. The Company bases the risk-free interest rate used in the Black-Scholes-Merton option valuation model on the implied yield currently available on U.S. Treasury zero-coupon issues with an equivalent remaining term equal to the expected life of the award. The Company has not paid any cash dividends on our common stock and do not anticipate paying any cash dividends in the foreseeable future. Consequently, the Company uses an expected dividend yield of zero in the Black-Scholes-Merton option valuation model and adjust share-based compensation for changes to the estimate of expected equity award forfeitures based on actual forfeiture experience. The effect of adjusting the forfeiture rate is recognized in the period the forfeiture estimate is changed.

#### Stock Option Activity

On November 17, 2010, the Board of Directors authorized to TransTech employees, the grant of non-qualified options to purchase 220,000 shares of the Company's common stock at \$0.24 per share. The non-qualified stock option grants vest quarterly over three years and expire in five (5) years.

On May 9, 2011, the Board of Directors authorized to Marco Hegyi, our Chairman of the Board, the grant of qualified and non-qualified options to purchase 2,000,000 shares of the Company's common stock at \$0.50 per share. The stock option grants vest quarterly over two years and expire in five (5) years.

On May 18, 2011, the Board of Directors authorized to Lance Gima, a consultant, the grant of qualified options to purchase 100,000 shares of the Company's common stock at \$0.52 per share. The stock option grants vest quarterly over one year and expire in five (5) years.

On June 15, 2011, two directors forfeited 135,000 shares from stock option grants granted at \$.75 per share that expired June 15, 2011.

There are currently 6,920,000 options to purchase common stock at \$.296 per share outstanding at September 30, 2011 under the 2011 Stock Incentive Plan. The Company recorded \$151,008 and \$152,053 of compensation expense, net of related tax effects, relative to stock options for the year ended September 30, 2011 and 2010 in accordance with ASC 505. Net loss per share (basic and diluted) associated with this expense was approximately (\$0.00). As of September, 2011, there is approximately \$591,166 of total unrecognized costs related to employee granted stock options that are not vested. These costs are expected to be recognized over a period of approximately two years.

On November 9, 2011, Mr. Bradley Sparks forfeited 1,000,000 options to purchase common stock.

Stock option activity for the years ended September 30, 2011, 2010 and 2009 are summarized as follows:

|                                      | Weighted Average |                |           |
|--------------------------------------|------------------|----------------|-----------|
|                                      | Options          | Exercise Price | \$        |
| Outstanding as of September 30, 2008 | 1,485,000        | 0.602          | 894,250   |
| Granted                              | 75,000           | 0.150          | 11,250    |
| Exercised                            | -                | -              | -         |
| Forfeitures                          | (250,000)        | 0.100          | (25,000)  |
| Outstanding as of September 30, 2009 | 1,310,000        | 0.672          | 880,500   |
| Granted                              | 3,500,000        | 0.141          | 495,000   |
| Exercised                            | -                | -              | -         |
| Forfeitures                          | (75,000)         | (0.150)        | (11,250)  |
| Outstanding as of September 30, 2010 | 4,735,000        | \$ 0.288       | 1,364,250 |
| Granted                              | 2,320,000        | 0.339          | 785,800   |
| Exercised                            | -                | -              | -         |
| Forfeitures                          | (135,000)        | (0.750)        | (101,250) |
| Outstanding as of September 30, 2011 | 6,920,000        | \$ 0.296       | 2,048,800 |

The following table summarizes information about stock options outstanding and exercisable at September 30, 2011:

| Range of<br>Exercise Prices | Number<br>Outstanding | Weighted<br>Average<br>Remaining Life<br>In Years | Weighted<br>Average<br>Exercise Price<br>Exerciseable | Number<br>Exerciseable | <br>Weighted<br>Average<br>Exercise Price<br>Exerciseable |
|-----------------------------|-----------------------|---|---|------------------------|---|
| 0.09                        | 500,000               | 8.75 years  | \$<br>0.090   | 125,000                | \$<br>0.090   |
| 0.15                        | 3,000,000             | 8.75 years  | 0.150   | 1,875,000              | 0.150   |
| 0.18                        | 100,000               | .5 years  | 0.180   | 90,000                 | 0.180   |
| 0.24                        | 220,000               | 4.25 years  | 0.240   | 55,000                 | 0.240   |
| 0.35                        | 2,100,000             | 4.75 years  | 0.350   | 275,000                | 0.350   |
| 0.75                        | 1,000,000             | 0.0 years   | 0.750   | 1,000,000              | 0.750   |
|                             | 6,920,000             | 7.53 years  | \$<br>0.296   | 3,420,000              | \$<br>0.553   |

There is no aggregate intrinsic value of the exercisable options as of September 30, 2011.

# 15. OTHER SIGNIFICANT TRANSACTIONS WITH RELATED PARTIES

See Note 12 for discussion of notes payable issued to the Company's former CEO and President during the quarter ended March 31, 2007. Other than the note payable, related interest and payroll related accrued expenses, all amounts are recorded in the related party accounts payable balance. As of the filing date, Mr. Erickson beneficially owns 5,206,473 shares of common stock.

Mr. Sparks is owed \$721,333 of accrued salary plus \$57,998 which has been accrued to pay applicable payroll taxes, FUTA, etc. Additionally, interest of \$45,743 is owed Mr. Sparks for the notes payable described in Note 11 to these Notes to Financial Statements. Mr. Sparks is also owed \$6,315 for cash amounts advanced by him to Visualant to fund operating expenses since his employment and \$5,136 for medical expenses.

## 16. COMMITMENTS, CONTINGENCIES AND LEGAL PROCEEDINGS

#### LEGAL PROCEEDINGS

There are no pending legal proceedings against the Company that are expected to have a material adverse effect on its cash flows, financial condition or results of operations.

## EMPLOYMENT AGREEMENTS

## Agreement with Mark Scott

On May 10, 2010, the Board of Directors approved the appointment of Mr. Scott as Chief Financial Officer based on the (i) cash compensation of \$8,000 per month; (ii) bonus cash compensation; shall be at the discretion of the senior executive and the board of directors; (iii) benefits after the closing of funding at discretion of Mr. Scott and equivalent to other employees in the company; and (iv) 1,000,000 shares of restricted common stock to be granted upon signing at the closing bid price of \$.02 per share on May 7, 2010.

## Agreement with James Gingo

On June 8, 2010, the Company entered into an Employment Agreement ("Gingo Agreement") with Mr. James Gingo, Founder and President of TransTech. The Gingo Agreement has a three year term beginning on June 8, 2010 at the annual base salary of \$200,000 per year. The Gingo Agreement provides for participation in the Company's benefit programs available to other employees (including group insurance arrangements). Also under the Gingo Agreement, Mr. Gingo is eligible for discretionary performance bonuses based upon performance criteria to be determined by the Company's Compensation Committee based on criteria under development up to 50% of his annual salary. If Mr. Gingo's employment is terminated without Cause (as defined in the Gingo Agreement), Mr. Gingo will be entitled to a payment equal to one year's annual base salary paid over the next year.

#### LEASES

The Company is obligated under various non-cancelable operating leases for their various facilities and certain equipment.

The Company's executive office is located at 500 Union Street, Suite 406, Seattle, Washington, USA, 98101. On January 1, 2011, the Company entered into a lease with a party affiliated with the Chairman of the Board of the Company. We pay \$799 per month. The lease is cancellable with ten days notice.

TransTech leases a total of approximately 9,750 square feet of office and warehouse space for its administrative offices, product inventory and shipping operations, at a monthly rental of \$4,292. The lease was extended from March 2011 for an additional five year term at a monthly rental of \$4,721. There are two additional five year renewals with a set accelerating increase of 10% per 5 year term. TransTech also leases additional 500 square feet of off-site space at \$250 per month from a related party.

The aggregate future minimum lease payments under operating leases, to the extent the leases have early cancellation options and excluding escalation charges, are as follows:

| Years Ended September 30, | <br>Total     |
|---------------------------|---------------|
| 2012                      | \$<br>57,012  |
| 2013                      | 57,012        |
| 2014                      | 57,012        |
| 2015                      | 57,012        |
| 2016                      | 59,777        |
| Beyond                    | <br>0         |
| Total                     | \$<br>287,825 |

# 17. SUBSEQUENT EVENTS

The Company evaluated subsequent events, for the purpose of adjustment or disclosure, up through the date the financial statements were issued.

# REPORT ON MANAGEMENT'S ASSESSMENT OF INTERNAL CONTROL OVER FINANCIAL REPORTING

Management assessed the corporation's system of internal control over financial reporting as of September 30, 2011, in relation to criteria for effective internal control over financial reporting as described in "Internal Control--Integrated Framework," issued by the Committee of Sponsoring Organizations of the Treadway Commission. Based on this assessment, management concludes that, as of September 30, 2011, its system of internal control over financial reporting is effective based on the criteria of the "Internal Control-Integrated Framework".

| /s/ Ronald P. Erickson  | /s/ Mark Scott          |  |
|-------------------------|-------------------------|--|
| Ronald P. Erickson      | Mark Scott              |  |
| Chief Executive Officer | Chief Financial Officer |  |
| Seattle, WA             |                         |  |
| November 29, 2011       |                         |  |
|                         |                         |  |
|                         |                         |  |
|                         |                         |  |
|                         |                         |  |
|                         | 26                      |  |

# **SIGNATURES**

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, Visualant, Inc. (the "Registrant") has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

# VISUALANT, INC.

Date: November 29, 2011

By: /s/ Ronald P. Erickson

Ronald P. Erickson

Chief Executive Officer, President and Director

(Principal Executive Officer)

By: /s/ Mark Scott

Mark Scott

Chief Financial Officer and Secretary

( Principal Financial and Accounting Officer)

Pursuant to the requirements of the Securities Exchange Act of 1934, this report has been signed below by the following persons on behalf of the Registrant and in the capacities and on the dates indicated:

| SIGNATURES   | TITLE  | DATE              |
|--|--|-------------------|
| /s/ Ronald P. Erickson<br>Ronald P. Erickson       | Chief Executive Officer, President and Director (Principal Executive Officer)  | November 29, 2011 |
| /s/ Mark Scott Mark Scott                          | Chief Financial Officer and Secretary (Principal Financial/Accounting Officer) | November 29, 2011 |
| /s/ Yoshitami Arai<br>Yoshitami Arai               | Independent Director   | November 29, 2011 |
| /s/ Paul R. Bonderson, Jr. Paul R. Bonderson, Jr.  | Independent Director   | November 29, 2011 |
| /s/ James Gingo<br>James Gingo                     | _Management Director   | November 29, 2011 |
| /s/ Marco Hegyi<br>Marco Hegyi                     | Chairman of the Board, Independent Director                                    | November 29, 2011 |
| /s/ Dr. Masahiro Kawahata<br>Dr. Masahiro Kawahata | _Independent Director  | November 29, 2011 |
| /s/ Jon Pepper<br>Jon Pepper                       | _Independent Director  | November 29, 2011 |
| /s/ Bradley E. Sparks Bradley E. Sparks            | Management Director  | November 29, 2011 |
|  | 27   |                   |

# SUBSIDIARIES

As of September 30, 2011, the following were the Registrant's significant operating Subsidiaries:

Name: TransTech Systems, Inc.
Country of Organization: U.S.

Percent Ownership by Registrant: 100.0% by Visualant, Inc.

#### SECTION 302 CERTIFICATIONS

- I, Ronald P. Erickson, certify that:
- 1. I have reviewed this annual report on Form 10-K of Visualant, Inc.;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
- a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
- b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles:
- c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
- d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer(a) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
- a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: November 29, 2011

Ronald P. Erickson Chief Executive Officer

#### SECTION 302 CERTIFICATIONS

- I, Mark Scott, certify that:
- 1. I have reviewed this annual report on Form 10-K of Visualant, Inc.:
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
- a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
- b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
- c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
- d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer(a) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
- a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: November 29, 2011

Mark Scott

Chief Financial Officer

**EXHIBIT 32.1** 

# CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Annual Report of Visualant, Inc. (the "Company") on Form 10-K for the fiscal year ended September 30, 2011 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Ronald P. Erickson, Chief Executive Officer of the Company, certify, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, to the best of my knowledge, that:

- (1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934, as amended; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company for the dates and periods covered by the Report.

This certificate is being made for the exclusive purpose of compliance by the Chief Executive and Financial and Accounting Officer of the Company with the requirements of Section 906 of the Sarbanes-Oxley Act of 2002, and may not be disclosed, distributed or used by any person or for any reason other than as specifically required by law.

Ronald P. Erickson Chief Executive Officer November 29, 2011

**EXHIBIT 32.2** 

# CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Annual Report of Visualant, Inc. (the "Company") on Form 10-K for the fiscal year ended September 30, 2011 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Mark Scott, Chief Financial Officer of the Company, certify, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, to the best of my knowledge, that:

- (1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934, as amended; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company for the dates and periods covered by the Report.

This certificate is being made for the exclusive purpose of compliance by the Chief Executive and Financial and Accounting Officer of the Company with the requirements of Section 906 of the Sarbanes-Oxley Act of 2002, and may not be disclosed, distributed or used by any person or for any reason other than as specifically required by law.

Mark Scott Chief Financial Officer November 29, 2011