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August 18, 2011

VIA EDGAR

Russell Mancus, Branch Chief  
Division of Corporation Finance  
Securities and Exchange Commission  
100 F Street, N.E.  
Washington, D.C. 20549

Re: Visualant, Incorporated  
Registration Statement on Form S-1  
Filed August 17, 2011  
File No. 333-175178

Dear Mr. Mancus:

Visualant, Incorporated (the "Registrant") hereby requests acceleration of the effective date of the above referenced registration statement to 4:01 p.m. EST on August 18, 2011, or as soon as practicable thereafter.

The Registrant acknowledges that:

- should the Commission or the staff, acting pursuant to delegated authority, declare the filing effective, it does not foreclose the Commission from taking any action with respect to the filing;
- the action of the Commission or the staff, acting pursuant to delegated authority, in declaring the filing effective, does not relieve the company from its full responsibility for the adequacy and accuracy of the disclosure in the filing; and
- the company may not assert staff comments and the declaration of effectiveness as a defense in any proceeding initiated by the Commission or any person under the federal securities laws of the United States.

Sincerely,

/s/ Mark Scott

Mark Scott  
Chief Financial Officer