

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): May 24, 2018

KNOW LABS, INC.

(Exact name of registrant as specified in its charter)

Nevada

(State or other jurisdiction of incorporation)

000-30262

(Commission File Number)

90-0273142

(IRS Employer Identification No.)

500 Union Street, Suite 810

Seattle, Washington 98101

(Address of principal executive office) (Zip Code)

Registrant's telephone number, including area code: (206) 903-1351

VISUALANT, INCORPORATED

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of registrant under any of the following provisions:

- ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company ☐

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. ☐

Item 8.01 Other Events.*Corporate Name Change and Symbol Change*

On May 24, 2018, the Financial Industry Regulatory Authority (“FINRA”) announced the effectiveness of a change in the Company’s name from “Visualant Incorporated” to “Know Labs, Inc.” (the “Name Change”) and a change in the Company’s ticker symbol from “VSUL” to the new trading symbol “KNWN” (the “Symbol Change”) which became effective on the opening of trading as of May 25, 2018. In addition, in connection with the Name Change and Symbol Change, a new CUSIP number was assigned to the Company’s Common Stock. The new CUSIP for the Company’s Common Stock is 499238103.

Press Release

On May 25, 2018, the Company issued a press release announcing the effectiveness of the Name Change and Symbol Change. The press release is furnished as Exhibit 99.1 hereto and incorporated herein by reference.

Item 9.01 Financial Statements and Exhibits.(d) Exhibits.

| <u>Exhibit No.</u> | <u>Description</u> |
|--------------------|---|
| 99.1 | <u>Press Release dated May 25, 2018 regarding corporate name and symbol change.</u> |

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

KNOW LABS, INC.

Date: May 25, 2018

By: /s/ Ronald P. Erickson
Ronald P. Erickson
Interim Chief Financial Officer



Know Labs Announces Effectiveness of Name Change and New Trading Symbol

Seattle, WA. – May 25, 2018 – Know Labs, Inc. (f/k/a Visualant, Incorporated) (OTCQB: KNWN) – a provider of identification, authentication and diagnostic solutions, announced today that on May 24, 2018, the Financial Industry Regulatory Authority (“FINRA”) has approved the effectiveness of a change in the Company’s name from “Visualant, Incorporated” to “Know Labs, Inc.” and a change in the Company’s ticker symbol from “VSUL” to the new trading symbol “KNWN” which became effective on the opening of trading as of May 25, 2018. In addition, in connection with the name change and symbol change, a new CUSIP number was assigned to the company’s Common Stock. The new CUSIP for the Company’s Common Stock is 499238103.

Phil Bosua, Chief Executive Officer, stated, “It’s great to get approval for the name change to Know Labs, Inc which represents our new vision and focus. We will soon be announcing our new product and technology discovery. The technology embodies our new Bio-RFID™ platform. With this platform you will know more about the inner workings of your body to better manage your health and wellness. We’re also happy to get the trading symbol “KNWN.” We expect our product and company to be well known in the near future.

About Know Labs, Inc.

Know Labs, Inc. (f/k/a Visualant Incorporated) is a public company whose shares trade under the stock symbol “KNWN.” The company’s technology directs structured light or radio waves through a substance or material to capture a unique molecular signature. The Company refers to these signatures as ChromaID™ and Bio-RFID™. ChromaID and Bio-RFID are used to identify, detect, or diagnose substance markers or biomarkers that may be invisible to the human eye. ChromaID and Bio-RFID scanner modules can be integrated into a variety of mobile or bench-top form factors. This patented and patent pending, award-winning technology makes it possible to effectively conduct analyses that could only previously be performed by invasive and/or large and expensive lab-based tests. For more information on Know Labs, visit the company’s website at www.knowlabs.co

Know Labs, Inc. Contact:

Mike Grabham
mike@knowlabs.co
Ph. 206-354-8751
