

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report: September 13, 2016

VISUALANT, INCORPORATED
(Exact name of Registrant as specified in its charter)

Nevada
(State or jurisdiction of incorporation)

0-25541
(Commission File No.)

90-0273142
(IRS Employer Identification No.)

500 Union Street, Suite 420
Seattle, Washington 98101
(206) 903-1351
(Address of Registrant's principal executive office and telephone number)

Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

Effective September 8, 2016, Jeff Wilson was appointed as Chief Financial Officer and Secretary of the Company.

A copy of the Company's press release dated September 12, 2016 is filed herewith as Exhibit 99.1 and is incorporated herein by reference.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.

Exhibit Number	Description
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<u>99.1</u>	Press Release dated September 12, 2016
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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Registrant: VISUALANT, INCORPORATED

September 12, 2016

By: /s/ Ronald P. Erickson
Ronald P. Erickson, CEO



Visualant Appoints Jeff Wilson as Chief Financial Officer

Seattle, WA. – September 12, 2016 - Visualant, Inc. (OTCQB: VSUL) – a provider of chromatic-based identification, authentication and diagnostic solutions, with its ChromaID™ technology, announced today that it has appointed Jeff Wilson as Chief Financial Officer.

Wilson brings more than 20 years of senior financial management experience with international, public and private companies to Visualant. He brings over 12 years of experience at Microvision, a Redmond, Washington based technology company. In addition, he previously served as Chief Financial Officer of Command Center, a public staffing company and Acumatica, a privately held cloud-based ERP provider. Earlier in his career, he held senior finance and accounting positions with Siemens Medical Systems, and served as a manager at PricewaterhouseCoopers.

“Jeff brings a wealth of experience in commercializing new technologies” said Visualant CEO, President and Founder, Ron Erickson. “He will be a tremendous asset to our management team as we continue to develop the ChromaID technology.”

Wilson commented: “Visualant’s ChromaID platform technology represents a significant market opportunity. I am looking forward to working with this team to build long-term shareholder value.”

About Visualant, Inc.

Visualant™ is a public company whose shares trade under the stock symbol “VSUL.” The Visualant Spectral Pattern Matching™ (SPM) technology directs structured light onto a substance or material, through a liquid or gas, or off a surface, to capture a unique ChromaID™. A ChromaID can be used to identify, detect, or diagnosis markers invisible to the human eye. ChromaID scanner modules can be integrated into a variety of mobile or fixed-mount form factors. The patented, award-winning technology is disruptive, making it possible to effectively conduct analyses in the field that could only previously be performed by large and expensive lab-based tests. For more information on Visualant, visit the company’s website at www.visualant.net.

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