

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934
or Section 30(h) of the Investment Company Act of 1940

Check this box if no longer subject to
Section 16. Form 4 or Form 5 obligations
may continue. See Instruction 1(b).

1. Name and Address of Reporting Person * <u>Kruse Jeffrey Richard</u> (Last) (First) (Middle) <u>12142 NE SKY LANE</u> <u>SUITE 130</u> (Street) <u>AURORA</u> <u>OR</u> <u>97002</u> (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>VISUALANT INC [VSUL]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner Officer (give title below) <u>X</u> Other (specify below) <u>Pres. of TransTech Systems Inc</u>
	3. Date of Earliest Transaction (Month/Day/Year) <u>01/23/2015</u>	
	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) <u>X</u> Form filed by One Reporting Person Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	01/23/2015		A ⁽⁵⁾		150,000	A	\$0.1	350,000	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date					
Option to Purchase Common Stock	\$0.09							(1)	06/07/2020	Common Stock	300,000	300,000	D	
Option to Purchase Common Stock	\$0.1							(2)	08/26/2018	Common Stock	800,000	1,100,000	D	
Option to Purchase Common Stock	\$0.1	01/23/2015		A ⁽⁴⁾		500,000		(3)	01/23/2020	Common Stock	500,000	\$0	1,600,000	D

Explanation of Responses:

- Option shares vest 25% after 6 months, then 25% in 3 successive 12 month periods commencing 06/08/2010.
- Option shares vest quarterly over 3 years commencing 08/27/2013.
- Option shares vest in accordance with a performance plan during 2015.
- Performance stock option grant issued in accordance with the 2011 Stock Incentive Plan.
- Issued in accordance with the 2011 Stock Incentive Plan.

/s/ Jeffrey Kruse

01/27/2015

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.