

OMB APPROVAL	
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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person * <u>Kruse Jeffrey Richard</u> (Last) (First) (Middle) <u>12142 NE SKY LANE</u> <u>SUITE 130</u> (Street) <u>AURORA OR 97002</u> (City) (State) (Zip)	2. Date of Event Requiring Statement (Month/Day/Year) <u>07/17/2013</u>	3. Issuer Name and Ticker or Trading Symbol <u>VISUALANT INC [VSUL]</u>	
		4. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director _____ 10% Owner _____ Officer (give title below) <u>X</u> Other (specify below) _____ <u>Pres. of TransTech Systems Inc</u>	5. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
<u>Common Stock</u>	<u>120,000</u>	<u>D</u>	

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date				
<u>Option to Purchase Common Stock</u>	<u>(1)</u>	<u>06/07/2020</u>	<u>Common Stock</u>	<u>300,000</u>	<u>0.09</u>	<u>D</u>
<u>Option to Purchase Common Stock</u>	<u>(2)</u>	<u>11/28/2014</u>	<u>Common Stock</u>	<u>100,000</u>	<u>0.12</u>	<u>D</u>

Explanation of Responses:

- Option shares vest 25% after 6 months, then 25% in 3 successive 12 month periods commencing 06/08/2010.
- Option shares vest quarterly over 3 years commencing 11/29/2011.

Remarks:

On July 17, 2013, the Reporting Person became President of TransTech Systems, Inc., a wholly owned subsidiary of the Issuer.

/s/ Jeffrey Kruse

08/29/2013

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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