FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| OMB APPROVAL | | | | | | | | |
|--------------------------|-----------|--|--|--|--|--|--|--|
| OMB Number: | 3235-0287 | | | | | | | |
| Estimated average burden | | | | | | | | |
| hours per response: | 0.5 | | | | | | | |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* KAWAHATA MASAHIRO | | | | | | 2. Issuer Name and Ticker or Trading Symbol VISUALANT INC [VSUL] | | | | | | | | Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner | | | | | |
|-------------------------------------------------------------|-----------------------------------------------------------------------|--------------------------------------|---------------------------------------------------|-------------------------------------------------------------|-------------------|---------------------------------------------------------------------------|-----------------------------------------|---------|-------------------------------------------------------------------|--------|--------------------|-----------------------------------------------------------------------|----------------------------------------------|---------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------|-----------------------------------------------------|------------------------------------------------------------------|---------------------------------------|--|
| (Last) | (First) | (1) | | 3. Date of Earliest Transaction (Month/Day/Year) 02/04/2013 | | | | | | | | Officer (give title below) | | | Othe below | (specify | | | |
| 3-18-2 DENE | ENCHOFU, | OTA-KU | | | | | | | | | | | | | Form | er Dire | ctor | | |
| (Street) | | | | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person | | | | | |
| TOKYO | M0 | 1 | 45-0071 | | _ | | | | | | | | Form filed by More than One Reporting Person | | | | | | |
| (City) | (State |) (2 | Zip) | | | | | | | | | | | | | | | | |
| | | Т | able I - N | lon-De | erivati | ve S | ecur | ities A | quired | , Di | sposed o | f, or Bene | ficially O | wned | | | | | |
| 1. Title of Security (Instr. 3) | | | 2. Transaction Date (Month/Day/Yea | | Execution Date, | | 3. Transaction Code (Instr. 8) | | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and | | | 5. Amount of Securities Beneficially Owner Following Reporte | | | | 7. Nature of Indirect Beneficial Ownership | | | |
| | | | | | | | | | Code | v | Amount | (A) or (D) | Price | Transaction(s (Instr. 3 and 4 | | | | (Instr. 4) | |
| Common Stock 0 | | | | | 4/2013 | 2013 | | S | | 174,09 | 1 D | \$0.1113 | 100,000 | | D | | | | |
| Common Stock 02/0 | | | |)4/2013 | /2013 | | | | | 126,40 | 9 D | \$0.1113 | 0 | | I | | Nextelligent Inc. | | |
| | | | Table II | | | | | | | | | or Benefic | | ned | | | <u>'</u> | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | xercise (Month/Day/Year) e of vative | 3A. Deemed Execution I if any (Month/Day | Date, | 4. Transa Code (I | | 5. Number of Derivative | | 6. Date I Expiration (Month/I | on Da | | | derlying | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported | | 10. Ownersh Form: Direct (D or Indirect) (I) (Instr. | Beneficial Ownership (Instr. 4) | |
| | | | | | Code | v | (A) | (D) | Date Exercisable | | Expiration Date | Title | Amount o Number o Shares | | Transaction(s | | | | |
| Option to Purchase | \$0.13 | | | | | | | | 06/08/20 | 012 | 06/08/2022 | Common Stock | 500,000 | | 500,000 | | D | | |

Explanation of Responses:

Remarks:

Nextelligent, Inc. is an affiliated entity of Masahiro Kawahata.

/s/ Masahiro Kawahata

02/06/2013

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

 $^{^{\}star}$ If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

^{**} Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).