FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL									
OMB Number:	3235-0287								
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person * KAWAHATA MASAHIRO				2. Issuer Name and Ticker or Trading Symbol VISUALANT INC [VSUL]										5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner					
(Last) 3-18-2 DENE	(First)	,	(Middle)			3. Date of Earliest Transaction (Month/Day/Year) 01/25/2013									Officer (g		X Other (specify below)		(specify
(Street) TOKYO (City)	M0		45-0071 Zip)		4. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Fili X Form filed by One R Form filed by More the second sec									e Reporti	, ,				
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
in the or county (mounts)			2. Transaction Date (Month/Day/Year)		r) Ex	2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and			1 and 5)	5. Amount of Securities Beneficially Own Following Report		6. Owner Form: Di or Indire (Instr. 4)	irect (D)	7. Nature of ndirect Beneficial Dwnership	
								Code	v	Amount	(A) (D)	or		Transaction(s (Instr. 3 and 4				(Instr. 4)	
Common Stock				01/25/2013					S		50,00	0	D	\$0.1	627,375		D		
Common Stock			01/25/2013					S		333,28	34	D	\$0.1	294,091		D			
Common Stock												126,409		I		Nextelligent, Inc.			
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution D if any (Month/Day/	ate, Tr	Code (Instr.				6. Date E Expiration (Month/E	n Dat		7. Title and Amount Securities Underlyin Derivative Security 3 and 4)		erlying	8. Price of Derivative Security (Instr. 5)	derivat Securit Benefic Owned Followi Report	tive ties cially d	10. Ownershi Form: Direct (D) or Indirect (I) (Instr. 4	Beneficial Ownership (Instr. 4)
				C	ode	v	(A)	(D)	Date Exercisa		Expiration Date	N		Amount or Number of Shares		(Instr. 4			
Option to Purchase Common Stock	\$0.13								06/08/20	012	06/08/2022	Comn		500,000		500	,000	D	

Explanation of Responses:

Remarks:

Nextelligent, Inc. is an affiliated entity of Masahiro Kawahata.

/s/ Masahiro Kawahata

01/30/2013

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

 $^{^{\}star}$ If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

^{**} Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).