SEC Form 4

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROV	/AL
OMB Number:	3235-0287
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1. Name and Address of Reporting Person [*] ERICKSON RONALD P						2. Issuer Name and Ticker or Trading Symbol VISUALANT INC [VSUL]										5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
					3. Date of Earliest Transaction (Month/Day/Year)										Х	Director		10% Owr				
(Last)	(First) (Middle)		09/26/2012										X	Officer (give title below)			Other (specif below)			
500 UNION STREET																CEO						
SUITE 420						4. If Amendment, Date of Original Filed (Month/Day/Year)										6. Individual or Joint/Group Filing (Check Applicable Line)						
															X Form filed by One Reporting Person							
(Street)																Form filed by More than One Reporting P			ig Person			
SEATTLE	WA	9	08101																			
(City)	(State	e) (.	Zip)																			
		T	able I - Noi	n-Deriva	tive S	ecuri	ties A	cqu	iired, C	Disp	osed	of, or	Benef	ficially	y Ow	ned						
Da				Date	2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		Code (Instr.			4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 an				nd 5) Securities Beneficially Following R		Form	vnership i: Direct (D) direct (I) r. 4)	7. Nature of Indirect Beneficial Ownership		
									Code	v	Amoun	Amount (A) or (D)		Price	e	 Transaction(s) (Instr. 3 and 4) 				(Instr. 4)		
Common Stock					9/26/2012				Р		10,000		Α	\$0).17	1,847	,106	D				
Common Stock																500,	000		Ι	· ⁽¹⁾		
Common Stock															66,667			Ι	· ⁽²⁾			
Common Stock															1,000,000			Ι	.(3)			
Common Stock															2,000,000			Ι	.(4)			
			Table II - I (Derivativ e.g., put											Owne	ed						
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security		3A. Deemed Execution Date, if any (Month/Day/Year)	e, 4. Code (4. Transaction Code (Instr.		nber of ative ities red (A) posed (Instr. nd 5)	6 C Exp	Date Exer piration I onth/Day	rcisat Date	ble and			ount of lerlying		8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securitie Beneficia Owned Following Reported	e s ally g	S Ownership Form: Ily Direct (D) or Indirect (I) (Instr. 4	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
				Code	v	(A)	(D)	Dat Exe	te ercisable		piration te	Title		Amoun Numbe Shares	rof		Transact (Instr. 4)					
Option to Purchase Common Stock	\$0.15								(5) 05.		09/2020	Common Stock 3		3,000	,000	3,000,0		000	D			
Option to Purchase Common Stock	\$0.13								(6)	06/	08/2022	Com Sto		1,000	,000		4,000,0	000	D			

Explanation of Responses:

1. Held by Dia Armenta

2. Held by eCharge Corp

3. Held by Juliz Limited Partnership- Family LP

4. Held by J3E2A2Z Limited Partnership

5. Option vests quarterly over 2 years commencing 05-10-2010

6. Option vests quarterly over 1 year commencing 06-08-2012. Option grant is subject to an increase in the 2011 Stock Incentive Plan at the 2012 Annual Shareholder Meeting.

/s/ Ronald P. Erickson

<u>09/26/2012</u> Date

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.