FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL							
OMB Number:	3235-0287						
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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1. Name and Address of Reporting Person • ERICKSON RONALD P					2. Issuer Name and Ticker or Trading Symbol VISUALANT INC [VSUL]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owne					
(Last)	(First) (Middle)		3. Date of Earliest Transaction (Month/Day/Year) 09/18/2012									Officer (give title below)		Other (sp below)			
500 UNION SUITE 406	SIKEEI			-	16 A		D-46	Ostala al Ell	1 /8.4		.0/		O locality	data at a a data				- la la - 1 (i.e 1)	
				4.	4. If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person					
(Street) SEATTLE	WA	g	98101											Form filed by More than One Reporting Person				g Person	
(City)	(State	e) ((Zip)																
		7	able I - No	n-Deriva	tive S	Securi	ties Ac	quired,	Disp	osed	of, or E	3enefi	cially Ow	/ned					
Da			2. Transac Date (Month/Day		2A. Deemed Execution Date, if any (Month/Day/Year)		Code (Instr.		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 a				nnd 5) Securities Beneficial Following		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership		
									v	Amour	Amount (A) or (D)		Price	Transaction(s) (Instr. 3 and 4)				(Instr. 4)	
Common Stock				09/18/2	/18/2012					10,000		Α	\$0.1	1,827,106		D			
Common Stock												500,000			I	.(1)			
Common Stock												66,667			I	.(2)			
Common Stock													1,000,000		I		.(3)		
Common Stock													2,000,000			I	.(4)		
			Table II - I	Derivativ e.g., put										ed					
Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	nversion Exercise (Month/Day/Year) Exercise if an (Mortivative	3A. Deemed Execution Date if any (Month/Day/Yea	Code (Instr.		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exe Expiration (Month/Da	Date		e and 7. Title and Amount Securities Underlyir Derivative Security and 4)			8. Price of Derivative Security (Instr. 5)	9. Number derivative Securitie Beneficia Owned Following Reported	Owners Form: Direct (I or Indire	Ownership	Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(A) (D) Da			piration te	Title		Amount or Number of Shares		Transacti (Instr. 4)	ion(s)	(8)		
Option to Purchase Common Stock	\$0.15							(5)	05/	/09/2020	Comn		3,000,000		3,000,0	000	D		
Option to Purchase	\$0.13							(6)	06/	/08/2022	Comn		1,000,000		4,000,0	000	D		

Explanation of Responses:

- 1. Held by Dia Armenta
- 2. Held by eCharge Corp
- 3. Held by Juliz Limited Partnership- Family LP
- 4. Held by J3E2A2Z Limited Partnership
- 5. Option vests quarterly over 2 years commencing 05-10-2010
- 6. Option vests quarterly over 1 year commencing 06-08-2012. Option grant is subject to an increase in the 2011 Stock Incentive Plan at the 2012 Annual Shareholder Meeting.

/s/ Ronald P. Erickson

09/18/2012

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.