SEC Form 4

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934
or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL	
OMB Number:	3235-0287
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1. Name and Address of Reporting Person * ERICKSON RONALD P	2. Issuer Name **and** Ticker or Trading Symbol VISUALANT INC [VSUL]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)
(Last) (First) (Middle) 500 UNION STREET SUITE 406	3. Date of Earliest Transaction (Month/Day/Year) 09/18/2012	X Director 10% Owner X Officer (give title below) Other (specify below) CEO
(Street) SEATTLE WA 98101 (City) (State) (Zip)	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	09/18/2012		P		10,000	A	$0.1	1,827,106	D	
Common Stock								500,000	I	.(1)
Common Stock								66,667	I	.(2)
Common Stock								1,000,000	I	.(3)
Common Stock								2,000,000	I	.(4)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Option to Purchase Common Stock	$0.15							(5)	05/09/2020	Common Stock	3,000,000		3,000,000	D	
Option to Purchase Common Stock	$0.13							(6)	06/08/2022	Common Stock	1,000,000		4,000,000	D	

Explanation of Responses:

1. Held by Dia Armenta
2. Held by eCharge Corp
3. Held by Juliz Limited Partnership- Family LP
4. Held by J3E2A2Z Limited Partnership
5. Option vests quarterly over 2 years commencing 05-10-2010
6. Option vests quarterly over 1 year commencing 06-08-2012. Option grant is subject to an increase in the 2011 Stock Incentive Plan at the 2012 Annual Shareholder Meeting.

/s/ Ronald P. Erickson	09/18/2012
** Signature of Reporting Person	Date