FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL							
OMB Number:	3235-0287						
Estimated average burden							
hours per response:	0.5						

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

					01 00	CHOIT 50	(11) 01 1110	investmen	COIII	party Ac	101 1340	<u>'</u>								
1. Name and Address of Reporting Person * ERICKSON RONALD P					2. Issuer Name and Ticker or Trading Symbol VISUALANT INC [VSUL]								(Check	Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner						
(Last) 500 UNION	(First) (Middle)		3. Date of Earliest Transaction (Month/Day/Year) 08/24/2012									Director Officer (give title below)		Other (s below)				
SUITE 406				4.	If Amendment, Date of Original Filed (Month/Day/Year)								6. Indiv	6. Individual or Joint/Group Filing (Check Applicable Line)						
(0)														X Form filed by One Reporting Person						
(Street) SEATTLE	WA	ģ	98101											Form file	d by More	than C	One Reportin	ng Person		
(City)	(State	∍) (Zip)																	
		1	able I - Noi	n-Derivat	ive S	Securi	ties Ac	quired,	Disp	osed	of, or	Benefi	cially Ow	ned						
Di			Date	eate Ex Month/Day/Year) if		2A. Deemed Execution Date, if any (Month/Day/Year)		Transaction Code (Instr.		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and			5. Amount of Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership			
									v	Amoun	int (A) or (D)		Price	Transaction(s) (Instr. 3 and 4)				(Instr. 4)		
Common Stock				08/24/2	24/2012			P	P		5,000 A		\$0.11	1,707,106			D			
Common Stock													500,000			I	.(1)			
Common Stock													66,667			I	.(2)			
Common Stock													1,000,000		I		.(3)			
Common Stock													2,000,000			I	.(4)			
			Table II - I	Derivativ e.g., puts										ed						
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	rcise (Month/Day/Year) f tive	3A. Deemed Execution Date, if any (Month/Day/Year	Code (I	Transaction Code (Instr.		nber of ative ities red (A) posed (Instr. ad 5)	6. Date Exercisabl Expiration Date (Month/Day/Year)			e and 7. Title and Amount Securities Underlyin Derivative Security and 4)			ng Derivative		er of e es ally g	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
				Code	v	(A)	(D)	Date Exercisable		piration te	Title	- 1	Amount or Number of Shares							
Option to Purchase Common Stock	\$0.15							(5)	05/	/09/2020	Com		3,000,000		3,000,0	000	D			
Option to Purchase	\$0.13							(6)	06/	/08/2022	Com		1,000,000		4,000,0	000	D			

Explanation of Responses:

- 1. Held by Dia Armenta
- 2. Held by eCharge Corp
- 3. Held by Juliz Limited Partnership- Family LP
- 4. Held by J3E2A2Z Limited Partnership
- 5. Option vests quarterly over 2 years commencing 05-10-2010
- 6. Option vests quarterly over 1 year commencing 06-08-2012. Option grant is subject to an increase in the 2011 Stock Incentive Plan at the 2012 Annual Shareholder Meeting.

/s/ Ronald P. Erickson

08/24/2012

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.