

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report: March 20, 2012

VISUALANT, INCORPORATED
(Exact name of Registrant as specified in its charter)

Nevada
(State or jurisdiction of incorporation)

0-25541
(Commission File No.)

91-1948357
(IRS Employer Identification No.)

500 Union Street, Suite 406
Seattle, Washington 98101
(206) 903-1351
(Address of Registrant's principal executive office and telephone number)

Section 8 – Other Events

Item 8.01 Other Events.

On March 20, 2012, Visualant, Inc. (the “Company”), an industry-leading provider of color-based identification and diagnostic solutions, announced that it had received its third patent on its Spectral Pattern Matching (“SPM”) technology. This recognition of the technology further validates Visualant’s vision to introduce more efficient security and authentication methods into the marketplace.

As both government and industry grapple with the challenge of finding new ways of protecting consumer assets, currencies, chemical products and even civil liberties, Visualant’s technology brings in a new angle to the security spectrum, adding an authentication layer that goes beyond the human eye capabilities and would have been impossible to imagine when the microscope was invented.

The Visualant technology was developed in conjunction with renowned research scientists, Drs. Tom Furness and Brian Schowengerdt. They have forged a unique proprietary approach to mapping color at the photon level and using that mapping as a basis for authentication and diagnostics. In conjunction with the stellar work being done in the lab, the company continues to pursue an aggressive patent strategy to protect its unique intellectual property.

Drs. Furness and Schowengerdt and their laboratory development team brought a generation of experience to the Visualant SPM development process. Dr. Furness is known in many circles as the “Father of Virtual Reality.” Dr. Schowengerdt is an internationally renowned leader in the field of color perception.

The patent issued by the United States Office of Patents and Trademarks is US Patent No. 8,076,630 and is entitled “System and Method of Evaluating an Object Using Electromagnetic Energy.”

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits –

<u>Exhibit No.</u>	<u>Description</u>
99.1	Press Release of Visualant, Inc. dated March 22, 2012 related to a third patent award for the SPM technology.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Registrant: VISUALANT, INCORPORATED

By: /s/ Mark Scott
Mark Scott, CFO

March 22, 2012

Exhibit Index

<u>Exhibit No.</u>	<u>Description</u>
<u>99.1</u>	Press Release of Visualant, Inc. dated March 22, 2012 related to a third patent award for the SPM technology.



FOR IMMEDIATE RELEASE

CONTACT:
Visualant, Inc.
Ron Erickson
206 903 1351
ron@visualant.net

Visualant Granted Third Patent on its Spectral Pattern Matching Technology

Advanced optical technology opens new dimensions to security and authentication

Seattle, WA. - (March 22, 2012) Visualant, Inc. (OTCBB: VSUL) - an industry-leading provider of color-based identification and diagnostic solutions, announced today that it has received its third patent on its Spectral Pattern Matching ("SPM") technology. This recognition of the technology further validates Visualant's vision to introduce more efficient security and authentication methods into the marketplace.

As both government and industry grapple with the challenge of finding new ways of protecting consumer assets, currencies, chemical products and even civil liberties, Visualant's technology brings in a new angle to the security spectrum, adding an authentication layer that goes beyond the human eye capabilities and would have been impossible to imagine when the microscope was invented.

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The patent issued by the United States Office of Patents and Trademarks is US Patent No. 8,076,630 and is entitled "System and Method of Evaluating an Object Using Electromagnetic Energy."

Ron Erickson, Visualant Founder and CEO, stated, "We are very pleased to receive our third patent covering our SPM technology. We expect more patents to be issued as we build the intellectual property foundation for Visualant's business and move into the marketplace with diverse applications of our SPM technology. With the issuance of this patent we again want to acknowledge the extraordinary work of our patent counsel, Frank Abramonte of the Seed Intellectual Property Group PLLC."

About Visualant, Inc.

Visualant, Inc. (OTCBB:VSUL and www.visualant.net) develops low-cost, high speed, light-based security and quality control solutions for use in homeland security, anti-counterfeiting, forgery/fraud prevention, brand protection and process control applications. Our patent-pending technology uses controlled illumination with specific bands of light, to establish a unique spectral signature for both individual and classes of items. When matched against existing databases, these spectral signatures allow precise identification and authentication of any item or substance. This breakthrough optical sensing and data capture technology is called Spectral Pattern Matching ("SPM"). SPM technology can be miniaturized and is easily integrated into a variety of hand-held or fixed mount configurations, and can be combined in the same package as a bar code or biometric scanner.

Through its wholly owned subsidiary, TransTech Systems, Inc. (www.ttsys.com), the Company provides security and authentication solutions to security and law enforcement markets throughout the United States.
